FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| STATEMENT | <b>OF CHANGES</b> | IN BENEFICIAL | <b>OWNERSHIP</b> |
|-----------|-------------------|---------------|------------------|

|   | OMB APPROVAL        |           |  |  |  |  |  |  |  |  |
|---|---------------------|-----------|--|--|--|--|--|--|--|--|
|   | OMB Number:         | 3235-0287 |  |  |  |  |  |  |  |  |
|   | Estimated average b | ourden    |  |  |  |  |  |  |  |  |
| 1 | hours ner resnonse. | 0.5       |  |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  Esper Richard Eric |  |    |               |  |   | 2. Issuer Name and Ticker or Trading Symbol HERTZ GLOBAL HOLDINGS, INC HTZ |   |      |   |   |                     |                   |   |   | heck all ap<br>Dire                             | ship of Reporting F<br>applicable)<br>irector<br>fficer (give title |  | Person(s) to Issuer  10% Owner Other (specify |  |
|--|--|----|---------------|--|---|--|---|------|---|---|---------------------|-------------------|---|---|---|---|--|---|--|
| (Last) (First) (Middle)<br>8501 WILLIAMS ROAD                |  |    |               |  | 3. Date of Earliest Transaction (Month/Day/Year) 04/02/2019 |  |   |      |   |   |                     |                   |   | ^ belo  |   |   | below)   | ,   |  |
| (Street) ESTERO (City)                                       |  |    | 33928<br>Zip) |  | 4. If   | 4. If Amendment, Date of Original Filed (Month/Day/Year)                   |   |      |   |   |                     |                   |   | Individual or Joint/Group Filing (Check Applicable ne)  X Form filed by One Reporting Person Form filed by More than One Reporting Person |   |   |  |   |  |
|  | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |    |               |  |   |  |   |      |   |   |                     |                   |   |   |   |   |  |   |  |
| 1. Title of Security (Instr. 3)  2. Trans Date (Month/       |  |    |               | 2A. Deemed<br>Execution Date<br>if any<br>(Month/Day/Yea |   | n Date,  | Transaction Disposed (Code (Instr. 5)                 |      | ities Acquired (A)<br>d Of (D) (Instr. 3, |   |                     | nd Secur<br>Benef | icially<br>d Following                              | Form<br>(D) o   | vnership<br>n: Direct<br>r Indirect<br>nstr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)   |  |   |  |
|  |  |    |               |  |   |  |   | Code | v   | Amount  | (A<br>(C            | N) or<br>D)       | Price   | Trans   | ansaction(s)<br>estr. 3 and 4)                  |   |  | (11341.4)                                     |  |
| Common Stock   |  |    |               | 04/02  | 2/2019  |  |   |      | F   |   | 694(1               | ) D               |   | \$(   | 9,570(2)  |   |  | D   |  |
|  |  | Та |               |  |   |  |   |      |   |   | sed of,<br>onvertib |                   |   |   | / Owned   |   |  |   |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)          | erivative Conversion Date Execution Date, or Exercise (Month/Day/Year) if any    |    |               | Transaction Code (Instr. B) Si A (A                      |   | osed<br>)<br>:. 3, 4   | 6. Date Exercisa<br>Expiration Date<br>(Month/Day/Yea |      | •   | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr. 3<br>and 4) |                     |                   | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction<br>(Instr. 4)                   | , D<br>O<br>(I                                  | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4)   | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |   |  |
|  |  |    |               |  | Code  | v  | (A)   | (D)  | Date<br>Exercisal                         |   | Expiration<br>Date  | Title             | Amo<br>or<br>Num<br>of<br>Shar                      | ber   |   |   |  |   |  |

## Explanation of Responses:

- 1. Shares withheld to pay tax liabilities incident to the vesting of Restricted Stock Units ("RSUs").
- 2. Includes (a) 5,710 RSUs, each of which represents a contingent right to receive one share of HTZ Common Stock, that vest in equal installments on April 2, 2019, 2020 and 2021 and (b) 1,700 Performance Stock Units, each of which represents a contingent right to receive one share of HTZ Common Stock, that vest in equal installments on the first, second and third anniversaries of April 2, 2018, in each case, subject to the continued employment of the Reporting Person by the Issuer or any subsidiary thereof through each such vesting date.

## Remarks:

Albert Watson by Power of Attorney of Richard Esper

04/04/2019

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.