

Hertz Rent2Buy Expands to Four Additional States

Rent2Buy Is Now Available in 22 North American States and Accessible Online via the Redesigned Rent2Buy Website

PARK RIDGE, NJ, Sep 16, 2010 (MARKETWIRE via COMTEX) --

Hertz Rent2Buy, The Hertz Corporation's (NYSE: HTZ) online car sales program, has expanded to four additional states: Minnesota, Nevada, Oklahoma and Oregon bringing the total number of locations to 22 states nationwide. The new locations give Hertz Rent2Buy the ability to offer the car sales service to more customers providing them with an alternative, affordable, innovative way to buy a used car in their home state.

In addition to its expansion, Hertz Rent2Buy has also launched a completely redesigned online homepage to provide optimal access for customers looking to buy a car. Customers can now easily search for used cars by model & price, make, body type and efficiency making it easier to find the car to best suit customers' their needs. The website also has a Featured Used Vehicle section which highlights some of the cars and deals offered through the Hertz Rent2Buy program.

Hertz Rent2Buy allows customers to reserve a rental car they might want to buy for a three-day test rental. Used car shoppers can visit www.hertzrent2buy.com and select the car of their choice at a convenient Hertz location. Customers have full use of the vehicle for up to three days and, if they choose to purchase the vehicle, they simply keep the car, pay the listed price without any haggling and the rental fee is waived. If the customer decides not to purchase the car, the vehicle is returned to the renting location and the transaction is treated as a standard rental with a \$49 per day rental fee, or a \$99 per day fee for higher end vehicles with a price in excess of \$25,000 such as Corvettes and Mercedes.

"We are excited to expand Hertz Rent2Buy's availability to four new states and continue our commitment to provide customers with the ability to purchase a used car while offering Hertz's premium service," said Chairman and CEO Mark P. Frissora. "Offering the program to more states across the country gives us a strong foothold in supplying customers with what they need in terms of buying a used car."

Hertz Rent2Buy provides customers with significant savings on quality cars that are maintained by Hertz professionals. A wide selection of cars are offered including Audi, BMW, Chevrolet, Ford, Honda, Hyundai, Jeep, Kia, Mazda, Mercedes, Nissan, and Volkswagen. Purchases made through the Rent2Buy program include a comprehensive limited warranty for at least 60 days or 2,000 miles that comes at no extra charge. Competitive financing options and additional vehicle protection plans are also available.

Hertz Rent2Buy is available in the following states: Alabama, Alaska, California, Colorado, Connecticut, Florida, Georgia, Hawaii, Illinois, Kentucky, Louisiana, Massachusetts, Michigan, Minnesota, New Jersey, New York, Nevada, Oklahoma, Oregon, Tennessee, Texas, and Utah.

The Hertz Corporation, a subsidiary of Hertz Global Holdings, Inc., is the world's largest general use car rental brand operating from approximately 8,300 locations in 146 countries worldwide. Hertz is the number one airport car rental brand in the U.S. and at 81 major airports in Europe, operating both corporate and licensee locations in cities and airports in North America, Europe, Latin America, Asia, Australia and New Zealand. In addition, the Company has licensee locations

in cities and airports in Africa and the Middle East. Product and service initiatives such as Hertz #1 Club Gold(R), NeverLost(R) customized, onboard navigation systems, SIRIUS XM Satellite Radio, and unique cars and SUVs offered through the Company's Prestige, Fun and Green Collections, set Hertz apart from the competition. The Company also operates the global car sharing club, Connect by Hertz, in New York City, Berlin, London, Madrid and Paris. And, the Company sells used, quality cars directly to consumers through www.hertzrent2buy.com. Additionally, Hertz operates one of the world's largest equipment rental businesses, Hertz Equipment Rental Corporation, offering a diverse line of equipment, including tools and supplies, as well as new and used equipment for sale, to customers ranging from major industrial companies to local contractors and consumers from approximately 325 branches in the United States, Canada, China, France and Spain.

To make car rental reservations or for more information, customers can call their travel agent, or call Hertz toll-free at 1-800-654-3131. Information and reservations are also available on the web at www.hertz.com. For information on Hertz Equipment Rental, visit the company on the web at www.hertzequip.com.

SOURCE: The Hertz Corporation

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