

Hertz Global Holdings to Hold Third Quarter 2010 Financial Results Conference Call

PARK RIDGE, NJ, Oct 20, 2010 (MARKETWIRE via COMTEX) -- Hertz Global Holdings, Inc. (NYSE: HTZ), the parent company of The Hertz Corporation, the world's largest general use car rental company and a leading equipment rental company in the United States and Canada, today announced plans to hold a conference call to discuss its third quarter 2010 results. This follows Hertz's earlier announcement regarding earnings and an increase to the Company's 2010 guidance.

The call will be held on Wednesday, November 3, 2010, at 10:00 a.m. ET and will remain available for audio replay one hour following the conclusion of the call until November 17th.

A press release detailing the company's financial results will be issued after market close on Tuesday, November 2, 2010.

Conference Call Dial-In Information:

Time/Date: 10:00 a.m. ET, Wednesday November 3, 2010

Phone: (800) 230-1085 (U.S.) (612) 288-0337 (International)

Conference Title: Hertz Third Quarter 2010 Earnings Call

Passcode: 175614

The call can be accessed by providing the title or passcode to the operator.

Replay Dial-In Information:

Phone: (800) 475-6701 (U.S.) (320) 365-3844 (International)

Passcode: 175614

This call will also be available through a live audio webcast. This webcast can be accessed through a link on the Investor Relations section of the Hertz website, www.hertz.com/investorrelations, and will remain available for replay.

The Hertz Corporation, a subsidiary of Hertz Global Holdings, Inc. (NYSE: HTZ), is the world's largest general use car rental brand, operating from approximately 8,500 locations in 146 countries worldwide. Hertz is the number one airport car rental brand in the U.S. and at 81 major airports in Europe, operating both corporate and licensee locations in cities and airports in North America, Europe, Latin America, Australia and New Zealand. In addition, the Company has licensee locations in cities and airports in Africa, Asia, and the Middle East. Product and service initiatives such as Hertz #1 Club Gold(R), NeverLost(R) customized, onboard navigation systems, SIRIUS XM Satellite Radio, and unique cars and SUVs offered through the Company's Prestige, Fun and Green Collections set Hertz apart from the competition. In 2008, the Company launched Connect by Hertz, entering the global car sharing market in London, New York City and Paris. Hertz also operates one of the world's largest equipment rental businesses, Hertz Equipment Rental Corporation, offering a diverse line of equipment, including tools and supplies, as well as new and used equipment for sale, to customers ranging from major industrial companies to local contractors and consumers from approximately 325 branches in the United States, Canada, China, France and Spain.

To make car rental reservations or for more information, customers can call their travel agent, or call Hertz toll-free at 1-800-654-3131. Information and reservations are also available on the web at www.hertz.com. For information on Hertz Equipment Rental, visit the company on the web at www.hertzequip.com.

SOURCE: The Hertz Corporation

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