

Hertz Appoints New Chief Information Officer To Modernize Its Technology Roadmap

ESTERO, Fla., Oct. 21, 2021 /PRNewswire/ -- Hertz today announced that Tim Langley-Hawthorne will join the company as executive vice president and chief information officer. Langley-Hawthorne will lead Hertz's global technology strategy, including modernizing its technology infrastructure.

"As we create the new Hertz, we're investing in the technology that will enable a best-in-class, digital-first customer experience," said Mark Fields, Hertz interim CEO. "Tim's proven track record of creating strong customer satisfaction and business value through technology make him the ideal leader to bring Hertz's IT infrastructure up to world-class standards and support our efforts to lead the future of mobility and travel."

Langley-Hawthorne brings more than 20 years of experience as a global technology leader, most recently serving as CIO at Hitachi Vantara, a hi-tech subsidiary of Hitachi Ltd. operating in more than 100 countries. In that role, he led transformational infrastructure, application and information security efforts and all technology integration for global M&A transactions. In addition, he received industry recognition for the business value his teams delivered through end-to-end digital innovation.

Prior to Hitachi, Langley-Hawthorne held various executive technology and operations positions at Western Union, leading several transformational projects that significantly advanced the capabilities of the global customer service team. In addition, he spent 20 years in various IT, consulting and commercial roles at Information Services Group, Electronic Data Systems and IBM Australia.

"I'm honored to join Hertz at this incredibly exciting time in the company's history," said Langley-Hawthorne. "I'm looking forward to leading transformative global IT initiatives and innovations that will support Hertz's strategic vision and add value for customers and employees."

About Hertz

The Hertz Corporation, a subsidiary of Hertz Global Holdings, Inc., operates the Hertz, Dollar and Thrifty vehicle rental brands throughout North America, Europe, the Caribbean, Latin America, Africa, the Middle East, Asia, Australia and New Zealand. The Hertz Corporation is one of the largest worldwide vehicle rental companies, and the Hertz brand is one of the most recognized globally. Additionally, The Hertz Corporation operates the Firefly vehicle rental brand and Hertz 24/7 car sharing business in international markets and sells vehicles through Hertz Car Sales. For more information about The Hertz Corporation, visit www.hertz.com.

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