

Need a Car, but Don't Want To Own One? Hertz's New Subscription Service Expands Nationwide So You Don't Have To

Hertz My Car offers a smart alternative to vehicle ownership and leasing



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[/PRNewswire/](#) -- [Hertz](#), one of the world's largest car rental companies, today announced it is expanding its Hertz My Car monthly vehicle subscription service nationwide to all corporate airport and neighborhood locations. [Hertz My Car](#) is the smart alternative to owning or leasing a car with three all-inclusive subscription tiers that offer a variety of vehicles to fit customers' budgets and needs with no

long-term commitment. Maintenance, liability protection and premium roadside assistance are also included.

"We're excited to expand Hertz My Car nationwide to give customers the ultimate flexibility and convenience when it comes to their daily travels," said Laura Smith, Hertz Executive Vice President of Global Marketing and Customer Experience. "Since launching in Austin and Atlanta last year, we've seen growth in the program locally and greater interest in other markets.

"Hertz My Car subscribers told us they like the flexibility of the program and the fact they can swap vehicles twice per month at no additional cost. They also said they wanted to pick up and return at other locations, which helped support our decision to expand across the country. To enable even more people to enjoy Hertz My Car, we also introduced a third tier at a lower price point of \$599 per month."

Donna Choate, a resident of Atlanta, Ga., shared what she enjoys most about the program since joining Hertz My Car in August.

"I love the Hertz My Car subscription program and the option to switch cars based on my needs. I never worry about a surprise car repair bill and insurance is included. I used to purchase and own all of my vehicles, but quickly realized they had little trade-in value. The Hertz My Car program allows me to drive brand new vehicles, receive concierge-level service and have peace of mind that I will always have reliable, safe transportation."

How Hertz My Car Works

Hertz My Car subscribers can choose from three monthly subscription tiers. Tier One at \$599* includes economy, compact and mid-size sedans; Tier Two at \$999* includes full-size sedans, small SUVs and trucks; and Tier Three offers luxury sedans, regular SUVs and large trucks for \$1,399*. Customers can exchange their vehicle twice a month to another make or model within their tier so they always have the vehicle that best fits their needs. The all-inclusive monthly subscription covers vehicle maintenance, roadside assistance, limited liability protection and vehicle damage, which is limited to Tiers Two and Three. Vehicle damage protection is not

included with Tier One, but subscribers can add it for an additional fee.

Tailored Transportation

Hertz has a variety of transportation solutions to suit customers' unique mobility needs. In addition to Hertz My Car, Hertz offers [multi-month rentals](#) and the [Free-to-Go Pass](#), a yearly vehicle subscription that can provide \$100 or more in savings with each rental and other benefits. Hertz also provides [fleet leasing](#), a technology-based solution to help businesses manage their fleets more efficiently.

For more information about Hertz My Car or to join, visit <https://www.hertz.com/p/hertzmycar>.

**Taxes excluded. Upon subscription approval, there is a one-time enrollment fee of \$250. Terms & conditions apply.*

About Hertz

Hertz, one of the most recognized brands in the world and currently ranked #1 in Customer Satisfaction by J.D. Power, has a long-standing legacy of providing a fast and easy experience designed to make every journey special. It starts with top-rated vehicles to fit every traveler's needs, delivered with a caring touch and personalized services including its award-winning Hertz Gold Plus Rewards loyalty program, Ultimate Choice, Mobile Wi-Fi, and more. Wherever and whenever you need to go, at Hertz, we're here to get you there. To learn more or reserve a vehicle, visit [Hertz.com](https://www.hertz.com).

Hertz pioneered the car rental industry more than 100 years ago and today is owned by Hertz Global Holdings, Inc. which includes Dollar and Thrifty vehicle rental brands and fleet management leader Donlen Corporation.

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