

## **Hertz Awards Custom 2020 Hertz-Hendrick Motorsports Camaro**

### **Hertz and Hendricks Motorsports Create a Special Experience for Five Finalists and One Big Winner of the Hertz Ultimate Ride Sweepstakes**

ESTERO, Fla., March 5, 2020 /[PRNewswire](#)/ -- Last week Hertz announced Phillip Abma as the winner of the [Ultimate Ride Sweepstakes](#) in celebration of its limited-edition custom 2020 Hertz-Hendrick Motorsports Camaro ZL1 and SS models. The custom Camaros debuted last fall and are available for rent this Spring.

"Last week's event helps us celebrate our rich car culture history providing the right vehicle to meet customer needs, whenever and wherever they need it," said Hertz Senior Vice President Jayesh Patel. "We're delighted to share the powerful and exhilarating experience of these vehicles with our customers and congratulate Phillip Abma on winning this ultimate ride."

The Hertz Ultimate Ride Sweepstakes brought five finalists to Charlotte, NC for a special experience and the chance to drive home with the Hertz-Hendrick Motorsports Camaro SS. The finalists, Gina Golshani of Oklahoma, Dion Hansen of California, Steven Ipson of Ohio, Tamra Mays of Texas and Phillip Abma of Florida were whisked away to Charlotte, NC for a two-night hotel stay with first class airfare for themselves and a guest. To further enhance the experience, they received a three-day Hertz Premium/Adrenaline collection car rental, \$1,000 cash and a heart-pumping track day at Charlotte Motor Speedway with the Hendrick Motorsports Team. William Byron, driver of the No. 24 Hertz Chevrolet ZL1 LE1, turned laps with each finalist in a Hertz branded two-seater race car before a tour of the Hendrick Motorsports facilities. The five winners were then given specially coded key chains. The person with the key that started the 2020 Hertz-Hendrick Motorsports Camaro SS won the grand prize of the Ultimate Ride and \$15,000 cash.

Abma was excited to take his two children, Leilani (12) and Ethan (8), to a city they had never been to but never expected to win the grand prize, which is valued at more than \$72,000.

"Winning the car is something I cannot put into words," said Abma. "I was not expecting the car to start when I hit the button and I was beyond surprised when it did."

The first thing he plans to do is show the car to his family, who are located in Miami, FL. He has always wanted a Camaro, and now he is the proud owner a custom Hertz-Hendrick Motorsports Camaro SS.

"The experience was incredibly awesome," said Abma. "To be in a race car with a professional driver at insane speeds was a once in a lifetime experience. Riding with William Byron was awesome. I used to be 'that guy' who used to think it was just driving and easy. Boy was I ever wrong. It is beyond comprehension how they can deal with the forces exerted for over 200 laps."

Fashioned in the signature Hertz yellow and black color scheme and full performance upgrades outfitted by NASCAR's most successful team, Hendrick Motorsports Equipped with 480 horsepower and a 6.2L V8 engine, the 2020 Hertz-Hendrick Motorsports Camaro SS is optimized with 20-inch satin black wheels; a Performance Upgrade Package inclusive of a Chevrolet Cold Air Intake and Chevrolet Cat-back Dual Exhaust Upgrade System; custom exterior graphics package; strut tower bar with Hendrick Motorsports branding; custom Hertz lighted door sill plates; embroidered headrests with the No. 24 team logo and William Byron's signature; Hertz fender badges; and a Hertz-Hendrick Motorsports plaque denoting the individual numbering of the 200

custom Camaros.

The Hertz-Hendrick Motorsports Camaros are available at select Hertz airport locations, including Charlotte, N.C., Dallas, Texas, Ft. Lauderdale, Fla., Ft. Myers, Fla., Houston, Texas, Las Vegas, Nev., Los Angeles, Calif., Miami, Fla., Nashville, Tenn., Orlando, Fla., Phoenix, Ariz., San Diego, Calif., San Francisco, Calif., Tampa, Fla. And West Palm Beach, Fla.

### **About Hertz**

Hertz, one of the most recognized brands in the world and currently ranked #1 in Customer Satisfaction by J.D. Power, has a long-standing legacy of providing a fast and easy experience designed to make every journey special. It starts with top-rated vehicles to fit every traveler's needs, delivered with a caring touch and personalized services including its award-winning Hertz Gold Plus Rewards loyalty program, Ultimate Choice, Hertz Fast Lane powered by CLEAR, Mobile Wi-Fi, and more. Beyond car rental, Hertz is one of the top 10 sellers of pre-owned vehicles in the U.S. with more than 80 Hertz Car Sales retail locations nationwide. Wherever and whenever you need to go, at Hertz, we're here to get you there. To learn more or reserve a vehicle, visit [Hertz.com](https://www.hertz.com).

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