

Hertz Executives Honored for Innovation and Outstanding Leadership in the Travel Industry at WINit Awards

ESTERO, Fla., Nov. 20, 2019 /[PRNewswire](#)/ -- Two Hertz Corporation (NYSE: HTZ) executives were recently recognized for innovation and outstanding leadership by [WINit by GBTA](#) – a network for driving positive change for career mobility of women in travel-related industries – at the inaugural WINit Awards at WINit Gala 2019 in New York City.

Susan Jacobs, senior vice president, global Dollar and Thrifty brands, received the Most Innovative Trailblazer Award, which celebrates the business success and creativity of a woman who advances innovation by developing and creating new ideas. Jacobs was recognized in part for spearheading the successful launch and implementation of [Dollar Car Rental's industry-leading debit card policy change](#) which has enabled more Dollar customers to rent vehicles.

Laura Smith, senior vice president, global Customer Experience, received the Rising Female Leader Award for her impressive career path at Hertz, which began 17 years ago managing a small team in Dublin, Ireland. Today, Smith oversees the company's global Customer Care and Customer Experience organizations, comprised of thousands of employees. Her leadership is also attributed to the company achieving record high customer satisfaction scores in North America, which was further reinforced with [Hertz's No. 1 ranking in the 2019 J.D. Power Rental Car Rental Satisfaction Study](#).

"Susan and Laura are true role models for leadership and I'm continuously impressed by their ingenuity and passion for the success of our people and customers," said Jodi Allen, Hertz executive vice president and chief marketing officer. "They have made a tremendous impact and I'm thrilled they are being honored for the difference they're making at our company and within the travel industry."

ABOUT HERTZ

The Hertz Corporation, a subsidiary of Hertz Global Holdings, Inc., operates the Hertz, Dollar and Thrifty vehicle rental brands in approximately 10,200 company-owned, licensee and franchisee locations throughout North America, Europe, the Caribbean, Latin America, Africa, the Middle East, Asia, Australia and New Zealand. The Hertz Corporation is one of the largest worldwide vehicle rental companies, and the Hertz brand is one of the most recognized globally. Product and service initiatives such as Hertz Gold Plus Rewards, Ultimate Choice, Carfirmations, Mobile Wi-Fi and unique vehicles offered through its specialty collections set Hertz apart from the competition. Additionally, The Hertz Corporation owns the vehicle leasing and fleet management leader Donlen Corporation, operates the Firefly vehicle rental brand and Hertz 24/7 car sharing business in international markets and sells vehicles through Hertz Car Sales. For more information about The Hertz Corporation, visit: www.hertz.com.

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