

## Hertz Renews Global Partnership With Relais & Chateaux

**The car rental provider extends its exclusive alliance with luxury hotel and restaurant association for three more years**

LONDON, Nov. 3, 2016 /[PRNewswire](#)/ -- Hertz Global Holdings Inc. (NYSE: HTZ) has signed a three year extension to its exclusive partnership contract with Relais & Châteaux, the internationally renowned collection of luxury properties. The new agreement marks nine years of successful partnership and results in added benefits for Relais & Châteaux guests.

As part of this alliance, members of *Relais & Châteaux Club 5C* will benefit from an exclusive upgrade to *President's Circle*, the highest tier of Hertz's loyalty programme, *Gold Plus Rewards*™. Additionally, all Relais & Châteaux guests around the world will now enjoy fast track access to *Gold Plus Rewards*™' [Five Star](#) tier and up to 15 percent off Hertz car rental\*. Hertz Gold Plus Rewards™ members will continue to benefit from special offers from Relais & Châteaux on their luxurious gift boxes and gift certificates.

Michel Taride, Group President, Hertz International, said: "Renewing our alliance with Relais & Châteaux, one of the world's most prestigious experts in refined hospitality, allows us to continue to offer its discerning guests a superior car rental experience at exceptional rates. Additionally, this is a great opportunity to extend our marketing reach even further. Hertz's superb car rental offering - including our exclusive Green, Family, Fun, Prestige and Dream Collections - and excellent customer service are the perfect choice for Relais & Châteaux business and leisure guests."

Phillippe Gombert, President of Relais & Châteaux, commented: "We take great pride to offer an introduction to a lifestyle inspired by local culture to all of our guests and work hard to ensure that our partners share our dedication to great customer service and satisfaction. Hertz's commitment to excellence and its wide range of destinations are a natural choice for us. We are pleased to continue to offer our guests fantastic car rental value through Hertz's discounted rates and special benefits."

Guests of Relais & Châteaux can sign up to Hertz Gold Plus Rewards™ *Five Star* for free and take advantage of a number of added value rewards that include discounts on best available rates, free additional driver and car upgrades. In addition, *Five Star* members are entitled to one reward rental day after ten qualifying rentals, a one-car-class upgrade (subject to availability) and 10 per cent bonus on Hertz Gold Plus Rewards™ points. With their upgrade to the *President Circle* tier, members of the exclusive Relais & Châteaux Club 5C can enjoy all Five Star benefits plus a one-car-class upgrade guaranteed, 25% bonus on Gold Plus Rewards™ points, guaranteed vehicle availability and other special benefits.

\*The discounts apply on any car rental group and on Hertz's Family, Fun, Green and Prestige Collections worldwide.

### **About Hertz Global**

Hertz Global operates the Hertz, Dollar, Thrifty and Firefly car rental brands in approximately 9,980 corporate and licensee locations throughout approximately 150 countries in North America, Europe, Latin America, Asia, Australia, Africa, the Middle East and New Zealand. Hertz is the largest worldwide airport general use car rental company with approximately 1,635 airport locations in the U.S. and more than 1,320 airport locations internationally. Product and service initiatives such as Hertz Gold Plus Rewards, NeverLost®, Carfirmations, Mobile Wi-Fi and unique

vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz apart from the competition. Additionally, Hertz Global owns the vehicle leasing and fleet management leader Donlen Corporation, operates the Hertz 24/7 hourly car rental business in international markets and sells vehicles through its Rent2Buy program. For more information about Hertz Global, visit: [www.hertz.com](http://www.hertz.com).

### **About Relais & Châteaux**

Established in 1954, Relais & Châteaux is an association of more than 540 landmark hotels and restaurants operated by independent innkeepers, chefs, and owners who share a passion for their businesses and a desire for authenticity in their relationships with their clientele.

Relais & Châteaux is established around the globe, from the Napa Valley vineyards and French Provence to the beaches of the Indian Ocean. It offers an introduction to a lifestyle inspired by local culture and a unique dip into human history.

Relais & Châteaux members have a driving desire to protect and promote the richness and diversity of the world's cuisine and traditions of hospitality. They are committed to preserving local heritage and the environment, as encompassed in the Charter presented to UNESCO in November 2014.

[www.relaischateaux.com](http://www.relaischateaux.com)

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