

## **Hertz Launches Its Winter Sale With Up To 25% Off Car Hire**

- Hertz's annual Winter Sale promotion runs from December 30th, 2015, to January 31st, 2016, in more than 100 countries, offering important vehicle hire savings.
- Gold Plus Rewards members can enjoy up to 30% discounts on their bookings made from December 24th, 2015.

LONDON, Dec. 23, 2015 /PRNewswire/ -- The Hertz Corporation (NYSE: HTZ) is launching its annual Winter Sale to provide customers with great savings on vehicle hire in more than 100 countries, for rentals collected from January 1<sup>st</sup>, 2016, to March 31<sup>st</sup>, 2016. Members of Hertz's loyalty program Gold Plus Rewards will benefit from the Winter Sale's early access, with discounted rates on rentals booked from December 24<sup>th</sup>, 2015.

For bookings made between December 30<sup>th</sup>, 2015 and January 31<sup>st</sup>, 2016, customers will enjoy discounts up to 25% for qualifying domestic or outbound rentals in Europe, the Middle East and Africa, up to 20% in Asia Pacific, and 20% in Latin America and the Caribbean. In addition, the sale offers 18% savings on qualified outbound rentals to North America. Discounted Hertz van rental is also offered in Germany, France, Italy, Spain, Switzerland and UK. Saving will be applied by quoting the customer discount promotion (CDP) code "816220" when booking online at [www.hertz.com](http://www.hertz.com) or by calling Hertz.

Additionally, Hertz Gold Plus Rewards members booking their vehicle between December 24<sup>th</sup>, 2015 and January 31<sup>st</sup>, 2016 can benefit from savings of up to 30% on qualifying domestic or outbound rentals in Europe, the Middle East and Africa. Members booking during that period in any other destinations can enjoy Hertz Winter Sale's discounts available to all customers. The rentals made through the sale will also qualify for loyalty points and reward days through the Hertz Gold Plus Rewards program. Special Winter Sale's savings for Gold Plus Rewards members will be applied by quoting the CDP code "816225" when booking online or over the phone.

The Hertz Winter Sale includes rentals on a wide range of vehicles from economical city cars to family hatchbacks, luxury vehicles and people carriers. Many locations are also providing discounts on Hertz's popular Prestige, Fun, Family and Green Collections. Customers renting from the Prestige and Fun Collections can also benefit from Hertz's Make and Model Guarantee, meaning that they will drive away the exact car they chose when booking.

All discounts are subject to availability and terms and conditions. A complete list of destinations, car groups and sale related discounts are available from [here](#). Gold Plus Rewards customers can access the list from [here](#).

Hertz has just celebrated the fourth anniversary of Gold Plus Rewards with a number of gifts and extra benefits for members. Some of the surprises can be seen from [www.youtube.com/watch?v=cEYKjtt-W4](http://www.youtube.com/watch?v=cEYKjtt-W4)

### **Terms and conditions for the Hertz Winter Sale**

Booking period: 30/12/2015 - 31/01/2016.

Pick up period: 01/01/2016 - 31/03/2016.

Customers must use the CDP 816220.

Rental period must be longer than 3 days and cannot exceed 14 days.

Offer cannot be combined with any other offer, discount or promotion.

Discounts apply to all mandatory rental costs excluding taxes, fees, surcharges, one way drop off fees and optional extras such as child seats, additional drivers and fuel, which are charged at normal rates.

Standard blackout periods apply.

Offer is valid at participating locations worldwide and on a variety of car groups, but may vary by location and country and subject to availability.

All rentals are subject to Hertz standard terms and conditions.

Hertz reserves the right to change or remove this promotion at any time.

Our make and model guarantee is only available on our Collections in participating countries.

Our loyalty points are part of the Gold Plus Rewards program in participating countries.

More information available from [www.hertz.co.uk/rentacar/special-offers/Hertz-Winter-Sale](http://www.hertz.co.uk/rentacar/special-offers/Hertz-Winter-Sale).

### **Terms and conditions for Gold Plus Rewards members**

Booking period: 24/12/2015 - 31/01/2016.

Pick up period: 01/01/2016 - 31/03/2016.

Customers must use the CDP 816225.

Specific terms and conditions for Gold Plus Rewards members available from

[www.hertz.co.uk/rentacar/special-offers/Hertz-Winter-Sale-Enews](http://www.hertz.co.uk/rentacar/special-offers/Hertz-Winter-Sale-Enews).

### **ABOUT HERTZ GLOBAL**

Hertz Global operates the Hertz, Dollar, Thrifty and Firefly car rental brands in more than 10,000 corporate and licensee locations throughout approximately 150 countries in North America, Europe, Latin America, Asia, Australia, Africa, the Middle East and New Zealand. Hertz Global is the largest worldwide airport general use car rental company with more than 1,600 airport locations in the U.S. and more than 1,400 airport locations internationally. Product and service initiatives such as Hertz Gold Plus Rewards, NeverLost®, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz Global apart from the competition. Additionally, Hertz Global owns the vehicle leasing and fleet management leader Donlen Corporation, operates the Hertz 24/7 hourly car rental business in international markets and sells vehicles through its Rent2Buy program. The Company also owns Hertz Equipment Rental Corporation ("HERC"), one of the largest equipment rental businesses with more than 350 locations worldwide offering a diverse line of equipment and tools for rent and sale. HERC primarily serves the construction, industrial, oil, gas, entertainment and government sectors. For more information about Hertz Global, visit: [www.hertz.com](http://www.hertz.com).

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SOURCE The Hertz Corporation

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Additional assets available online:  [Photos \(1\)](#)

<https://ir.hertz.com/2015-12-23-Hertz-Launches-Its-Winter-Sale-With-Up-To-25-Off-Car-Hire>