

Hertz Recognized as Best Car Rental Company in the World Company Earns Top Honors from Two Top Travel Industry Publications

ESTERO, Fla., Dec. 8, 2015 [/PRNewswire/](#) -- Hertz (NYSE: HTZ), the world's largest general use car rental brand, was recognized as the Best Car Rental Company in the World by two top travel industry awards – *Global Traveler* GT Tested Reader Survey Awards and *Business Traveler* Magazine's 2015 Best in Business Travel Awards.

"We are extremely honored and appreciative that readers of *Global Traveler* and *Business Traveler* -- some of our most loyal customers -- have chosen to recognize us as the best," said Hertz Executive Vice President and Chief Marketing Officer, Matt Jauchius. "These awards are a testament to the hard work and dedication of our 30,000-plus employees around the world who strive to deliver the Hertz promise of excellence every day."

Global Traveler named Hertz "Best Car Rental Company" in the 12th GT Tested Reader Survey awards, ranked among the most highly regarded awards in the industry, which asks frequent business and luxury travelers to name the best in a variety of travel-related categories. The survey honors airlines, hotels, loyalty programs and travel-related products in more than 80 categories. *GT's* distinguished readers vote for their favorites in the world of travel in an open-ended survey running in the magazine and online from January to August each year.

"Our readers know the best of the best in the business, as they are traveling daily, flying these very airlines and staying at all of these hotels," said Francis X. Gallagher, publisher and CEO, *Global Traveler*.

Business Traveler Magazine's 2015 Best in Business Travel Awards named the travel industry's top providers of services and products. Hertz was named "Best Car Rental Company in the World" and winners were chosen by the magazine's readers in the 27th Annual Best in Business Travel survey. This year, readers selected the best in 48 different categories, ranging from airlines, hotel companies and car rentals, both by regions and worldwide.

"When business travelers speak, our industry listens," said Dan Booth, editorial director of *Business Traveler* Magazine. "To be voted the Best in Business Travel by our readers means you have met – and exceeded – the highest expectations of your most experienced and demanding customers."

Hertz is one of the most recognized brands in the world, signifying leadership in quality rental services and products. This past year, Hertz has been honored with more than 20 best-in-class travel industry awards, both in the U.S. and internationally. Hertz knows that customers want speed and convenience at every turn of the rental experience, from pick up to drop off. Hertz is dedicated to maintaining superior quality and customer service in car rental through a variety of innovative service offerings, such as Hertz Gold Plus Rewards, a free loyalty rewards program entitling members to a number of exclusive benefits; exclusive vehicle collections; NeverLost® GPS, the award-winning in-vehicle navigation system that is available to rent along with a Hertz vehicle and offers hands-free calls, a travel guide, access to weather and flight information, live concierge operators and more; Carfirmations, Hertz's mobile email SMS text service that confirms a Gold customer's reservation and advises them of their car location; and many others.

To learn more about Hertz and the company's recent recognitions, visit Hertz.com.

About Hertz Global Holdings

Hertz Global Holdings, Inc. operates the Hertz, Dollar, Thrifty and Firefly car rental brands in more than 10,000 corporate and licensee locations throughout approximately 150 countries in North America, Europe, Latin America, Asia, Australia, Africa, the Middle East and New Zealand. Hertz Global Holdings, Inc. is one of the largest worldwide airport general use car rental companies with more than 1,600 airport locations in the U.S. and more than 1,400 airport locations internationally. Product and service initiatives such as Hertz Gold Plus Rewards, NeverLost®, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz Global Holdings, Inc. apart from the competition. Additionally, Hertz Global Holdings, Inc. owns the vehicle leasing and fleet management leader Donlen Corporation, operates the Hertz 24/7 hourly car rental business in international markets and sells vehicles through its Rent2Buy program. The Company also owns Hertz Equipment Rental Corporation ("HERC"), one of the largest equipment rental businesses with more than 350 locations worldwide offering a diverse line of equipment and tools for rent and sale. HERC primarily serves the construction, industrial, oil, gas, entertainment and government sectors. For more information about Hertz Global Holdings, Inc., visit: www.hertz.com.

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