

Alexandria Marren joins Hertz Global Holdings as EVP, North American Rental Car Operations

Dewayne Kirkham named Senior Vice President and General Manager of Off-Airport Operations

ESTERO, Fla., Aug. 24, 2015 /[PRNewswire](#)/ -- Alexandria Marren is joining Hertz Global Holdings (NYSE:HTZ) as Executive Vice President, North American Rental Car Operations. Marren is a travel-industry veteran with more than 30 years of experience and leadership in operations and customer service functions.

Hertz also named Dewayne Kirkham as Senior Vice President and General Manager of Hertz Local Edition (HLE). A 19-year veteran of Hertz, Kirkham will have responsibility for Hertz's off-airport operation, which includes more than 3,000 locations in the U.S.

"Alex is an exceptional leader who brings to Hertz a track record of results across a broad range of operational and customer service roles," said John Tague, Hertz president and chief executive officer. "As an executive, she has demonstrated that she can consistently deliver high-quality service combined with efficiency, effectiveness and exceptional financial performance."

"Dewayne's years of experience leading our rental car operations in the field, including on- and off-airport, make him ideally suited to bring a focus of improved financial performance and responsible growth to our off-airport locations," Tague said.

Marren comes to Hertz from ExpressJet Airlines, part of SkyWest, Inc., where she was Chief Operating Officer. She led the ExpressJet division for SkyWest and drove a turnaround to best-in-class among regional carriers for operational performance as well as improved financial results. Prior to ExpressJet, Marren was Senior Vice President at United Airlines and United Express. In that role, she was responsible for the airline's Network Operations Control center, as well as managing its regional airline partners. Marren served in a number of executive roles at United, including leading the Onboard Service group, during her more than 25-year career there.

"I am excited to be joining the Hertz team and working with everyone to deliver service excellence to our customers," Marren said. "Hertz is an iconic brand with broad reach and a rich tradition of innovation and a reputation for premium service. I am honored to be part of the team."

Marren has a Bachelor's of Arts degree in History from Harvard College and completed an Advanced Executive Education program from Northwestern University.

She is a member of the Board of Directors for the American Red Cross.

ABOUT HERTZ GLOBAL HOLDINGS, INC.

Hertz Global Holdings operates the Hertz, Dollar, Thrifty and Firefly car rental brands in more than 10,300 corporate and licensee locations throughout approximately 150 countries in North America, Europe, Latin America, Asia, Australia, Africa, the Middle East and New Zealand. Hertz Global is the largest worldwide airport general use car rental company with more than 1,600 airport locations in the U.S. and more than 1,300 airport locations internationally. Product and service initiatives such as Hertz Gold Plus Rewards, NeverLost®, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz Global apart from

the competition. Additionally, Hertz Global owns the vehicle leasing and fleet management leader Donlen Corporation, and sells vehicles through its Rent2Buy program. The Company also owns Hertz Equipment Rental Corporation ("HERC"), one of the largest equipment rental businesses with more than 350 locations worldwide offering a diverse line of equipment and tools for rent and sale. HERC primarily serves the construction, industrial, oil, gas, entertainment and government sectors. For more information about Hertz Global, visit: www.hertz.com.

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