

## **Hertz Adds New Hyundai Sonata Hybrids to Fleet**

ESTERO, Fla., Aug. 20, 2015 /[PRNewswire](#)/ -- The Hertz Corporation (NYSE: HTZ), which includes the Hertz, Dollar and Thrifty brands, has announced the expansion of its Green Traveler Collection fleet to include the 2016 Hyundai Sonata Hybrid in select cities across the U.S.

"Hertz is always looking for opportunities to improve and grow our sustainability efforts, as well as provide customers vehicle rental options that are fuel efficient, so we're excited to add the newly redesigned Hyundai Sonata Hybrid to our green fleet," said Tom Frese, Senior Vice President, Fleet and Procurement.

The new Sonata Hybrid, rated at 40 mpg city and 44 mpg highway, switches seamlessly between a gasoline engine and an electric motor to deliver efficient power. The gasoline engine delivers the primary charge energy for the lithium polymer batteries, while the regenerative braking system captures the energy created during braking and converts it into electricity to help recharge the hybrid's lithium polymer batteries. For flexible loading, the Sonata Hybrid features a 60/40 split fold-down rear seatback. The vehicle's battery pack has been designed to fit below the trunk floor, giving drivers a flat, unobstructed space for loading.

The Sonata Hybrid is available to rent at airports including Los Angeles, Orange County, San Francisco, Atlanta, Dulles International and Chicago, as well as cities such as San Jose, San Diego and Long Beach in California; Portland, Oregon; and Denver. The new Sonata Hybrid is just one of Hertz's smart mobility rental choices available in the Company's Green Traveler Collection, a line of hybrid, electric and clean diesel vehicles that offer high-fuel efficiency while being easy on the wallet. All of the Green Traveler cars have fuel efficiency ratings starting at 33+ highway mpg.

As part of Hertz's commitment to sustainability, the company believes it has one of the most fuel-efficient rental fleets in the industry. More than 80 percent of Hertz's vehicles have a minimum fuel-efficiency rating of 28 highway mpg. Environmental efficiency programs' efforts resulted in recycling over 2 million gallons of used oil and auto waste in 2014, and more than 80 percent of the company's car washes use reclaimed water. The Hertz sustainability program also includes mixed recycling at Hertz rental locations, which saw a 42 percent increase in tons of waste recycled in 2014; and tire recycling, which resulted in 414,000 tires diverted from landfills in 2014. Additionally, the company currently has 15 solar locations, with projected growth to 20 by 2016.

### **ABOUT HERTZ**

Hertz operates the Hertz, Dollar, Thrifty and Firefly car rental brands in more than 10,300 corporate and licensee locations throughout approximately 150 countries in North America, Europe, Latin America, Asia, Australia, Africa, the Middle East and New Zealand. Hertz is the largest worldwide airport general use car rental company with more than 1,600 airport locations in the U.S. and more than 1,300 airport locations internationally. Product and service initiatives such as Hertz Gold Plus Rewards, NeverLost®, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz apart from the competition. Additionally, Hertz owns the vehicle leasing and fleet management leader Donlen Corporation and sells vehicles through its Rent2Buy program. The Company also owns Hertz Equipment Rental Corporation ("HERC"), one of the largest equipment rental businesses with more than 350 locations worldwide offering a diverse line of equipment and tools for rent and sale. HERC primarily serves the construction, industrial, oil, gas, entertainment and government sectors. For more information about Hertz, visit: [www.hertz.com](http://www.hertz.com).

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