

Sing-a-Long with Dollar for a Chance to Win a College Savings Fund

ESTERO, Fla., Aug. 4, 2015 [/PRNewswire/](#) -- With the start of the new school year approaching quickly, Dollar Rent A Car, a subsidiary of The Hertz Corporation (NYSE: HTZ), is offering its customers the chance to win a college savings fund with its new "Dollar Sing-a-Long" promotion via social media. To enter, customers simply submit a video of their best sing-a-long, then share on Facebook or Twitter with the hashtag #SingWithDollar so friends can vote for the entry. One grand prize winner and two runners up will receive a college savings fund for the child or children featured in the video.

"We are always looking for fun ways to engage and interact with our customers," said Bob Stuart, Executive Vice President, Global Sales. "The Dollar Sing-a-Long not only helps us to do that but also allows us to give back in an important way."

To enter, fans can visit www.DollarSingALong.com and follow these simple steps:

1. **UPLOAD:** Upload a video of your best sing-a-long video and enter a description.
2. **SHARE:** Share the entry with friends using #SingWithDollar across social media so they can vote for your chance to win!
3. **WIN:** Three winners will be rewarded with a college savings fund for the child/children featured in the video: One grand prize winner will receive \$2,000, and two runners up will receive \$1,000.

The top 10 videos/photos with highest the e-Score will be submitted to Dollar, and the top three will be selected. Enter now until August 12 to win.

To learn more about Dollar and its ongoing promotions, visit www.Dollar.com. For more information about Hertz, visit www.Hertz.com.

ABOUT DOLLAR

Dollar Rent A Car is a global rental car company serving value-oriented leisure and business customers, including domestic and overseas tourists, small businesses and government travelers. Dollar maintains a strong presence in domestic leisure travel in virtually all of the top U.S. and Canadian airport markets. Since its establishment in 1965, Dollar's philosophy has been to provide the public with a combination of the best service available in the industry at the most competitive prices possible. In November 2012, Dollar, along with sister company Thrifty Car Rental, joined the Hertz family of brands following Hertz's acquisition of Dollar Thrifty Automotive Group, Inc. In 2013, Dollar began expansion of corporate-owned stores into Europe, where it now has a presence at major European tourist destinations, and in 2014, Dollar began operating in Asian markets. Dollar Rent A Car operates in over 55 countries worldwide at more than 300 locations. The Dollar Express® Rental Program gives members access to quicker reservations, rentals and returns as well as renter rewards for either future Dollar Rentals or airline frequent flyer miles. To make a car rental reservation through Dollar visit www.dollar.com.

ABOUT HERTZ

Hertz operates the Hertz, Dollar, Thrifty and Firefly car rental brands in more than 10,300 corporate and licensee locations throughout approximately 150 countries in North America, Europe, Latin America, Asia, Australia, Africa, the Middle East and New Zealand. Hertz is the largest worldwide

airport general use car rental company with more than 1,600 airport locations in the U.S. and more than 1,300 airport locations internationally. Product and service initiatives such as Hertz Gold Plus Rewards, NeverLost®, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz apart from the competition. Additionally, Hertz owns the vehicle leasing and fleet management leader Donlen Corporation, operates the Hertz 24/7 hourly car rental business and sells vehicles through its Rent2Buy program. The Company also owns Hertz Equipment Rental Corporation ("HERC"), one of the largest equipment rental businesses with more than 350 locations worldwide offering a diverse line of equipment and tools for rent and sale. HERC primarily serves the construction, industrial, oil, gas, entertainment and government sectors. For more information about Hertz, visit: www.hertz.com.

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