

Hertz Introduces The Porsche Macan Turbo To Its Dream Cars Collection

NAPLES, Fla., July 28, 2015 /PRNewswire/ -- Hertz Global Holdings Inc. (NYSE: HTZ) today announced the introduction of the Porsche Macan Turbo to its Dream Cars collection, a line of ultra-high-end performance vehicles. This all-new luxury crossover SUV from Porsche joins other Porsche models available from Hertz, including the 911, Panamera, Cayenne, Boxster and Cayman. Hertz's exclusive Dream Cars collection also includes luxury models from Mercedes-Benz, BMW, Land Rover, Jaguar and more.

"With the expansion of Hertz Dream Cars to include the turbo variant of this extremely popular, bold crossover SUV, we are bringing customers the best options available in luxury cars," said Tom Frese, Senior Vice President, Fleet and Procurement. "Hertz is continuing to redefine the premium car rental experience, offering a truly unique selection of the finest vehicles on the planet."

Available in Los Angeles, San Francisco, Ft. Lauderdale, Miami and Denver airports, the Macan Turbo blends everyday usability with Porsche's renowned sports-car heritage and feel. Combining a 400 hp twin-turbo V6 engine and Porsche's trademark steering feel with an industry defining PDK dual-clutch automated transmission, the all-wheel drive Macan Turbo can seat five with luggage while rocketing to 60 mph in 4.6 seconds.

Dream Car renters have the opportunity to enjoy a once-in-a-lifetime luxury driving experience in 35 markets, including Los Angeles, Miami and Las Vegas. Hertz Dream Car rentals include a VIP treatment, beginning with a personalized reservation service available through www.HertzDreamCars.com and via 888.296.9124, although consumers can also reserve most Dream Cars via standard Hertz rental channels. A Hertz representative will either personally meet customers at their airport terminal to provide a one-on-one orientation to the car or deliver the car directly to the customer.

In addition to its Dream Cars collection, Hertz has an extensive fleet of specialty vehicles, including the Prestige collection, a unique line of high-end vehicles; the Adrenaline Collection, an exhilarating line of head-turning, heart-pumping, specialty performance versions of America's most popular muscle cars; and the Green Traveler collection, a line of hybrid, electric and clean diesel vehicles that offer high-fuel efficiency while being easy on the wallet.

For more information, visit www.HertzDreamCars.com.

ABOUT HERTZ

Hertz operates the Hertz, Dollar, Thrifty and Firefly car rental brands in more than 10,300 corporate and licensee locations throughout approximately 145 countries in North America, Europe, Latin America, Asia, Australia, Africa, the Middle East and New Zealand. Hertz is the largest worldwide airport general use car rental company with more than 1,600 airport locations in the U.S. and more than 1,300 airport locations internationally. Product and service initiatives such as Hertz Gold Plus Rewards, NeverLost®, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz apart from the competition. Additionally, Hertz owns the vehicle leasing and fleet management leader Donlen Corporation, operates the Hertz 24/7 hourly car rental business and sells vehicles through its Rent2Buy program. The Company also owns Hertz Equipment Rental Corporation ("HERC"), one of the

largest equipment rental businesses with more than 350 locations worldwide offering a diverse line of equipment and tools for rent and sale. HERC primarily serves the construction, industrial, oil, gas, entertainment and government sectors. For more information about Hertz, visit: www.hertz.com.

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