

## **Hertz First to Launch Rentals of All-New Volvo XC90**

**Volvo's powerful and efficient new creation joins the Hertz Prestige Collection in the UK as Hero Model**

LONDON, June 25, 2015 /[PRNewswire](#)/ -- The Hertz Corporation (NYSE:HTZ) is the first car rental company to offer the all-new Volvo XC90 for rent in the UK, enabling its customers to enjoy a superior experience on the road. Currently available from Hertz's branches at London Marble Arch, Heathrow Airport and Edinburgh Airport, the premium seven seat SUV becomes the Hero Model of the Hertz UK's exclusive Prestige Collection. This unique range of luxurious vehicles is backed by Hertz's Make and Model guarantee that ensures customers drive away the exact car they booked.

"Adding the all-new Volvo XC90 to our fleet reflects our aim to always offer our customers the best vehicles in the market," said Neil Cunningham, General Manager, Hertz UK. "Our motorist enthusiast customers will surely be delighted to be among the first to access the outstanding performance, in-car features and Scandinavian design that characterize the all-new XC90. The Hero Model of our Prestige Collection, the all-new XC90 perfectly represents the luxury, high levels of comfort, elegance and performance embodied by the Volvo range. Whether you need a stylish car for business, a special occasion or a road trip with the family, this Volvo masterpiece is the right choice," continued Cunningham.

The all-new Volvo XC90 features a combination of power, fuel efficiency and sleek interior and exterior design. The model incorporates Volvo's own range of smarter and intuitive new technologies and innovations. This includes the in-car touchscreen control system *Sensus*, encompassing information, entertainment, and connectivity, and *IntelliSafe*, a set of safety related features, designed to protect those inside and outside the vehicle. IntelliSafe's components include front collision warning with auto-brake and cyclist detection, world-first run-off-road protection and auto brake at junction technologies, amongst many others. In addition, the new seven-seat vehicle boasts high levels of comfort and performance with low CO2 emissions and innovatively designed ergonomic seats.

Hertz UK offers its customers the diesel and automatic Momentum and Inscription variants of the all-new Volvo XC90, catering to travellers' different needs. The Momentum is ideal for families seeking comfort and safety without compromising on design and luxury craftsmanship, whilst the Inscription has a more luxurious look and feel, ideal for that special occasion.

The all-new Volvo XC90 is also available to rent with Hertz from selected locations across Sweden. Additionally, Hertz's customers will shortly be able to rent the vehicle in Germany. The minimum driving age for the all-new Volvo XC90 is 25 years old. Customers need to show two credit cards to rent the vehicle.

To experience one of these remarkable vehicles, or to learn more, customers can visit [www.hertz.co.uk](http://www.hertz.co.uk).

### **ABOUT HERTZ**

Hertz operates the Hertz, Dollar, Thrifty and Firefly car rental brands in more than 10,300 corporate and licensee locations throughout approximately 145 countries in North America, Europe, Latin America, Asia, Australia, Africa, the Middle East and New Zealand. Hertz is the largest worldwide airport general use car rental company with more than 1,600 airport locations in the U.S. and more

than 1,300 airport locations internationally. Product and service initiatives such as Hertz Gold Plus Rewards, NeverLost®, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz apart from the competition. Additionally, Hertz owns the vehicle leasing and fleet management leader Donlen Corporation, operates the Hertz 24/7 hourly car rental business and sells vehicles through its Rent2Buy program. The Company also owns Hertz Equipment Rental Corporation ("HERC"), one of the largest equipment rental businesses with more than 350 locations worldwide offering a diverse line of equipment and tools for rent and sale. HERC primarily serves the construction, industrial, oil, gas, entertainment and government sectors. For more information about Hertz, visit: [www.hertz.com](http://www.hertz.com).

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