

Hertz receives top honors from relevant travel and rental industry influencers

The TripAdvisor community, Business Traveller Middle East and Fleet World among the influencers recognizing the company's services, products and innovation.

LONDON, May 26, 2015 [/PRNewswire/](#)-- The Hertz Corporation (NYSE: HTZ) has recently received top vehicle rental honors across Europe and the Middle East from travel and fleet industry influencers. Based on the opinions of TripAdvisor travelers community reviews, the company won the 2015 Travelers' Choice for Car Rental in Italy, Spain and the UK. Additionally, Hertz was named for the second time the Best Car Rental company by Business Traveller Middle East. In the UK it received the award for Innovation in Car Rental in the 2015 Fleet World Honours and was named the Best Van Rental Company for 2015 by VansA2Z.

"Receiving these prominent accolades is a real honor that we are extremely grateful for," said Michel Taride, Group President, Hertz RAC International. "The awards are a testament to our constant innovation and top-level products as well as to the profound dedication of our staff in the field to both the customers and the company. Our culture of service, modern fleet, exclusive vehicle collections as well as our first-in-class loyalty program, Gold Plus Rewards, make a positive difference to travelers' journeys. We will continue to work hard to excel in our services and offering, providing travelers with the easiest, fastest and most rewarding car rental experience."

Hertz received the award for Innovation in Car Rental in the 2015 Fleet World Honours in a ceremony that took place last week in London. The judging panel praised Hertz for its 24/7 fleet management system for pool fleets, which has proven to drive customers' costs down. The annual Honours recognize innovation, quality and sustainability within all the sectors related to the fleet industry.

Additionally, this month Hertz was named the 2015 Travelers' Choice for Car Rental in Italy, Spain and the UK by the knowledgeable TripAdvisor community in those countries. This year 188,198 travelers worldwide selected the brands they prefer from a variety of providers in each of the Travel Favorites categories.

Business Traveller Middle East named Hertz the Best Car Rental Company in the Middle East at the 2015 Business Traveller Middle East Awards. The accolade, voted for independently by Business Traveller Middle East's readers, recognizes Hertz as setting the benchmark in providing premium car rental services for Middle East outbound business travelers. Hertz was previously recognized as the winner in the same category in 2013.

In the UK, Hertz was named Best Van Rental Company for 2015 by VansA2Z in recognition of its "comprehensive and excellent all-round customer service, exceptional levels of innovation and on-going initiatives". The company has recently opened two Van Supersites in the UK to meet the growing demand for flexible rental, totaling 20 locations across the country. Hertz Van Supersites gather van expertise and a varied fleet of vans.

Earlier in the year, Hertz also received the Swedish Business Travel Award for Best Car Rental in Sweden for the third time. The brand achieved the highest results in its category in the Business Travel Brands 2015 Survey conducted by the Swedish Business Travel Association (SBTA). Nearly 6,000 qualified decision makers and business travelers from Nordic companies participated in the survey.

ABOUT HERTZ

Hertz operates the Hertz, Dollar, Thrifty and Firefly car rental brands in more than 10,500 corporate and licensee locations throughout approximately 145 countries in North America, Europe, Latin America, Asia, Australia, Africa, the Middle East and New Zealand. Hertz is the largest worldwide airport general use car rental company with more than 1,600 airport locations in the U.S. and more than 1,300 airport locations internationally. Product and service initiatives such as Hertz Gold Plus Rewards, NeverLost®, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz apart from the competition.

Additionally, Hertz owns the vehicle leasing and fleet management leader Donlen Corporation, operates the Hertz 24/7 hourly car rental business and sells vehicles through its Rent2Buy program. The Company also owns Hertz Equipment Rental Corporation ("HERC"), one of the largest equipment rental businesses with more than 350 locations worldwide offering a diverse line of equipment and tools for rent and sale. HERC primarily serves the construction, industrial, oil, gas, entertainment and government sectors. For more information about Hertz, visit:

www.hertz.com.

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