

Kingston College Travel and Tourism Students Get a Taste of Working at Hertz London Heathrow in Week-Long Placements

LONDON, April 28, 2015 /[PRNewswire](#)/ -- The Hertz Corporation (NYSE: HTZ) announced that its Hertz London Heathrow operations hosted seven Kingston College Travel and Tourism students at week-long work experience placements throughout April. Hertz and Kingston College connected through their mutual affiliation with the Global and Travel Tourism Partnership (GTTP.org), a multi-country educational foundation to introduce students to career opportunities in Travel & Tourism.

The Hertz Heathrow Area Manager gave the Kingston College students daily assignments in customer service, teamwork and office learning skills. This included observing customer service at check in, working as part of the Instant Return and Gold Desk teams, and helping customers with directions and luggage handling.

Michel Taride, Hertz International RAC Group President, and Chair of the GTTP's Advisory Board, said: "We were delighted to host the Kingston College Travel and Tourism students at Heathrow, our largest airport location in Europe. The college has an impressive travel and tourism studies program, aimed at helping students with career planning and preparation. Providing practical work experience for students is a great way for the travel and tourism industry and educational institutions to work together to foster future talent."

Based in South West London, Kingston College is a major provider of further education for post-secondary students. Its Service Department offers Level 1-3 travel and tourism courses aimed at students aged 16-19. The goal of the college's work experience program is to expose students to a travel and tourism related working environment and to work as part of a professional team.

Martin O'Brien, Programme Leader – Service Industries, Kingston College, said: "Our students thoroughly enjoyed their Hertz work experience. The students have reported that they grew in self-confidence as well. As many students are planning a career in travel and tourism or wider service industries, they particularly appreciated the opportunities to greet and help customers as well as work alongside the Hertz Heathrow team. I would like to thank the team at Hertz for providing our students with such a fantastic opportunity."

Kingston College has been affiliated with the Global Travel and Tourism Partnership for several years, and two of its students represented the UK at the 2012 GTTP Student/Teacher Conference in Monaco. The College works closely with the GTTP UK Director to maintain their industry knowledge and relevance for the students.

Hertz has been an Advisory Board Member of the GTTP for nearly 20 years. Additional Global Partner Advisory Board members include senior executives from Amadeus, American Express, Carlson Wagonlit Travel, Delta Airlines, Enterprise Holdings, HRG, KDS, Starwood and Travelport.

About Hertz

Hertz operates the Hertz, Dollar, Thrifty and Firefly car rental brands in more than 10,800 corporate and licensee locations throughout 145 countries in North America, Europe, Latin America, Asia, Australia, Africa, the Middle East and New Zealand. Hertz is the largest worldwide airport general use car rental company with more than 1,700 airport locations in the U.S. and more than 1,300 airport locations internationally. Product and service initiatives such as Hertz Gold Plus Rewards,

NeverLost®, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Family, Fun, Green and Prestige Collections set Hertz apart from the competition. Additionally, Hertz owns the vehicle leasing and fleet management leader Donlen Corporation, operates the Hertz 24/7 hourly car rental business and sells vehicles through its Rent2Buy program. The company also owns Hertz Equipment Rental Corporation (HERC), one of the largest equipment rental businesses with more than 350 locations worldwide offering a diverse line of equipment and tools for rent and sale. HERC primarily serves the construction, industrial, oil, gas, entertainment and government sectors. For more information about Hertz, visit: www.hertz.com.

About The Global Travel & Tourism Partnership

The Global Travel & Tourism Partnership is an industry philanthropic initiative to foster future talent and tackle the global skills shortage. The GTTP educates secondary school students about careers in Travel and Tourism at a time when they are making career and education choices. Demand for the GTTP program is high. GTTP served 36,000 students in 1996, growing to more than 551,000 in 2015, with about two million students trained in total. The program operates in Brazil, Canada, China, Hong Kong, Hungary, Ireland, Jamaica, Kenya, Russia, South Africa, Tanzania, and the UK. The GTTP's Global Partner Advisory Board is comprised of senior executives from Amadeus, American Express, Carlson Wagonlit Travel, Delta Airlines, Enterprise Holdings, The Hertz Corporation, HRG, KDS, Starwood and Travelport.

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