

Hertz Equipment Rental Launches New Energy Services Facility In Bordeaux To Serve South West France

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PARK RIDGE, N.J., Dec. 9, 2013 /PRNewswire/ -- The Hertz Corporation (**NYSE:HTZ**) has announced that Hertz Equipment Rental Corporation (hertzequip.com) has launched a new Hertz Energy Services location in Bordeaux, France. The new facility provides large scale power solutions to provide cost-efficient, reliable electricity to the industrial, construction, commercial, film production, shipping, special events and utilities sectors. The branch is the fifth Hertz Energy Services location in France and serves customers in Bordeaux, Gironde department, and south west of France.

(Photo: <http://photos.prnewswire.com/prnh/20131209/NY29817>)

(Logo: <http://photos.prnewswire.com/prnh/20130620/NY35609LOGO>)

The metropolis of Bordeaux is the sixth largest urban area in France and has enjoyed growth of over 1% a year for ten years due mainly to positive net immigration. Since 1995, Bordeaux and the surrounding region has seen significant urban and economic change. Its series of major infrastructure projects, new transport links and urban development has attracted a wide variety of industry and commerce. (Source: Bordeaux Invest)

Lois Boyd, Group President, Hertz Equipment Rental Corporation, said: "With its continued commitment to industrial growth, France is an important market for Hertz Equipment Rental and its Hertz Energy Services business. Bordeaux and the surrounding region is undergoing exciting developments in industry, construction, events and shipping. We are experiencing strong demand from these sectors for our large-scale power solutions, which feature state-of-the art power generation and associated equipment supported by our specialist industry consultancy and maintenance services."

The global Hertz Energy Services business has operated in France since 1998, ten years after Hertz Equipment Rental launched in the country. Dedicated to providing a premier rental experience, the Hertz Energy Services team works with customers to customize an engineered solution to minimize downtime, enhance productivity and add financial value. This includes planning, installation, technical supervision, 24/7 support, refueling, redundant power, contingency planning and maintenance. The team also brings specialist knowledge in each of the sectors served.

Generators from 2 – 2,000 kVA, electrical distribution, auxiliary fuel tanks, and load banks are purchased from the industry's leading manufacturers and are available for daily, weekly, monthly and long-term rentals. The full range of equipment includes: system on skid from 15 to 500 kVA, in container from 500 to 1000 kVA, on trailer from 1 000 to 2 000 kVA, Super Soundproof from 45 to 2000 kVA, on VL trailer up to 100 kVA, refinery equipment, and Portable Power light tower.

Hertz Energy Services Bordeaux is located at 10 rue Blaise Pascal - 33 370 Artigues-pres-Bordeaux. Its hours of operation are Monday – Friday, 7.30 – 12.00 and 13.30 – 17.45. Staff can be reached at telephone 05 57 54 30 23 or fax 05 56 32 85 71.

About Hertz Equipment Rental Corporation

Hertz Equipment Rental Corporation (www.hertzequip.com) – a wholly owned subsidiary of The Hertz Corporation since 1965 - operates one of the world's largest equipment rental businesses, offering a diverse line of equipment and tools for rent and sale. Products include aerial manlifts, air compressors and tools, earthmoving equipment and power generators, forklifts and material handling equipment, pumps, and trucks and trailers. Hertz Equipment also offers programs and equipment through its customer programs for [Aerial](#), [Energy](#), [Entertainment](#), [Government](#), [HERC360 Fleet Management](#), [Industrial Plants](#), [National Accounts](#) and [Safety](#). With approximately 360 locations in the United States, Canada, China, France, Spain and Saudi Arabia as well as through international licensees, Hertz Equipment Rental offers daily, weekly, monthly and long-term rentals, tools and supplies, as well as new and used equipment for sale.

About The Hertz Corporation

Hertz operates its car rental business through the Hertz, Dollar, Thrifty and Firefly brands from approximately 10,400 corporate, licensee and franchisee locations in North America, Europe, Latin America, Asia, Australia, Africa, the Middle East and New Zealand. Hertz is the largest worldwide airport general use car rental brand, operating from approximately 8,800 corporate and licensee locations in approximately 150 countries. Hertz is the number one airport car rental brand in the U.S. and at 111 major airports in Europe. Dollar and Thrifty have approximately 1,580 corporate and franchisee locations in approximately 80 countries. Hertz is an inaugural member of Travel + Leisure's World's Best Awards Hall of Fame and was recently named, for the thirteenth time, by the magazine's readers as the Best Car Rental Agency. Hertz was also voted the Best Overall Car Rental Company in Zagat's 2013/14 U.S. Car Rental Survey, earning top honors in 10 additional categories, and the Company swept the global awards for Best Rewards Program and Best Overall Benefits from FlyerTalk.com. Product and service initiatives such as Hertz Gold Plus Rewards, NeverLost®, and unique cars and SUVs offered through the Company's Adrenaline, Prestige and Green Traveler Collections, also set Hertz apart from the competition. Additionally, Hertz owns the vehicle leasing and fleet management leader Donlen Corporation and operates the Hertz 24/7 hourly car rental business. Hertz also operates one of the world's largest equipment rental businesses, Hertz Equipment Rental Corporation, through approximately 350 branches in the United States, Canada, China, France, Spain and Saudi Arabia, as well as through its international licensees.

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SOURCE The Hertz Corporation

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