

## **Millennials Say Hertz is their Favorite Car Rental Company**

### **Hertz takes home top honors in 2019 Trazees Awards**

ESTERO, Fla., July 16, 2019 /[PRNewswire](#)/ -- Millennials have named Hertz (NYSE: HTZ) as their favorite global car rental company in the 2019 Trazees Awards.

"Travelers of all ages have many transportation options today and we're honored that Millennials have chosen Hertz as their favorite car rental provider," said Jayesh Patel, Hertz Senior Vice President of Brand. "This recognition shows that we're focused on the right things – providing exceptional service, top-rated vehicles and innovations that speed up their travels such as our redesigned mobile app and Hertz Fast Lane powered by CLEAR."

"We also know that Millennials value having memorable experiences when they travel and that's why we're here to help them get there and enjoy those moments that matter like exploring a coastal town in a sporty convertible, getting to a job interview in a new city or reuniting with friends for a wedding," Patel added. "We're also committed to enhancing their journey by introducing new experiential rewards and benefits through our Hertz Gold Plus Rewards loyalty program, offering exciting vacation giveaways, enabling customers to book personalized travel experiences in thousands of destinations through our Hertz+ platform and more."

Hertz moved up from the second spot in the car rental category from last year in the Trazees Awards which are voted on annually by Millennial readers of [trazeetravel.com](#), the sister web publication to *Global Traveler*, [globaltravelerusa.com](#) and [whereverfamily.com](#). *Trazees Travel* is a one-stop resource for travelers aged 25-40 with news, tips, reviews and more. Reader nominations for The Trazees were collected from December 2018-March 2019.

#### **ABOUT HERTZ**

The Hertz Corporation, a subsidiary of Hertz Global Holdings, Inc., operates the Hertz, Dollar, Thrifty and Firefly vehicle rental brands in approximately 10,200 corporate and franchisee locations throughout North America, Europe, The Caribbean, Latin America, Africa, the Middle East, Asia, Australia and New Zealand. The Hertz Corporation is one of the largest worldwide rental companies, and the Hertz brand is one of the most recognized in the world. Product and service initiatives such as Hertz Gold Plus Rewards, Ultimate Choice, Carfirmations, Mobile Wi-Fi and unique vehicles offered through its specialty collections set Hertz apart from the competition. Additionally, The Hertz Corporation owns the vehicle leasing and fleet management leader Donlen, operates the Hertz 24/7 car sharing business in international markets, and sells vehicles through Hertz Car Sales. For more information about The Hertz Corporation, visit: [www.hertz.com](http://www.hertz.com).

SOURCE The Hertz Corporation

For further information: Hertz Media Relations, [mediarelations@hertz.com](mailto:mediarelations@hertz.com)

---

Additional assets available online:  [Photos \(1\)](#)

<https://ir.hertz.com/2019-07-16-Millennials-Say-Hertz-is-their-Favorite-Car-Rental-Company>