

Hertz Launches New Scholarship Program, Strengthening Company's Commitment to Global Education and Community Impact

Application period for the 2019-2020 academic year runs from May 9 through June 6

ESTERO, Fla., May 15, 2019 /PRNewswire/ -- Hertz officially launched its new scholarship program as part of the company's commitment to community impact through global giving and volunteerism. Through the Hertz Scholarship Program, the company has committed to providing financial support during the 2019-2020 academic year to more than 125 individuals from different backgrounds.

The Hertz Scholarship Program is the centerpiece of the company's education pillar, which is intended to help deserving students pursue postsecondary education, including vocational school, to develop meaningful careers. The company's other global giving and volunteerism pillars are disaster relief and environmental stewardship.



In an effort to support Hertz employees and their families living in North America and Europe, the company is offering scholarships to employees' dependents who have financial need. Hertz is also providing need-based awards to community members living in key areas where Hertz has a strong presence, including Bay Area (California); Boston, Massachusetts; Denver, Colorado; Hawaii; Minneapolis, Minnesota; and Salt Lake City, Utah.

In addition to these need-based awards, the Hertz Scholarship Program will award merit-based scholarships to students pursuing degrees in areas related to information technology and revenue management at select universities as well as interning at the company's global headquarters in Estero.

"We're thrilled to officially launch the Hertz Scholarship Program," said Leslie Hunziker, Senior Vice President, Investor Relations, Corporate Communications, and Sustainability. "It's a great way to support our employees, our communities and the next generation of promising young minds. The Hertz Scholarship Program is one important way we're doing this, and we plan to continue making a positive impact globally through our charitable giving and volunteerism efforts."

To learn more about and apply for a scholarship, visit:

- <https://apply.scholarsapply.org/hertzemployee/>, if you are a Hertz employee's dependent
- <https://apply.scholarsapply.org/hertzcommunity/>, if you are a community member or university student

The application period for the 2019-2020 academic year runs from May 9 through June 6. If you have any questions, please email hertzcommunity@scholarshipamerica.org or phone 1-507-931-1682 and ask for The Hertz Scholarship.

Note: The Hertz Scholarship Program, with the exception of the internship program, is being administered by the leading educational non-profit, Scholarship America.

ABOUT HERTZ

The Hertz Corporation, a subsidiary of Hertz Global Holdings, Inc., operates the Hertz, Dollar, Thrifty and Firefly vehicle rental brands in approximately 10,200 corporate and franchisee locations throughout North America, Europe, The Caribbean, Latin America, Africa, the Middle East, Asia, Australia and New Zealand. The Hertz Corporation is one of the largest worldwide rental companies, and the Hertz brand is one of the most recognized in the world. Product and service initiatives such as Hertz Gold Plus Rewards, Ultimate Choice, Carfirmations, Mobile Wi-Fi and unique vehicles offered through its specialty collections set Hertz apart from the competition. Additionally, The Hertz Corporation owns the vehicle leasing and fleet management leader Donlen, operates the Hertz 24/7 car sharing business in international markets, and sells vehicles through Hertz Car Sales. For more information about The Hertz Corporation, visit: www.hertz.com.

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