

No Credit Card? No Problem: Dollar Car Rental Now Makes It Easy to Rent with Debit Cards

Rental Company Launches Industry-Leading Debit Card Policy

ESTERO, Fla., Feb. 5, 2019 /PRNewswire/ -- Dollar Car Rental, the leading family brand in the car rental industry, is rolling out an industry-leading debit card policy making it easier than ever to reserve a car using a debit card. The policy will eliminate credit checks, reduce proof of return travel and ID requirements, while also lowering the renter age restriction from 25 to 20 years old.

Experience the interactive Multichannel News Release here: <https://www.multivu.com/players/English/8492251-dollar-car-rental-debit-card-policy/>

Financial expert and debit card advocate, Dave Ramsey, is joining forces with Dollar to help spread the word about the new, more customer-friendly policy, as it is a long-awaited solution that addresses a need he has seen firsthand.

"For more than 27 years, I've been on the radio helping families win with their money, including telling people to cut up their credit cards and only use debit cards. I've also heard from a lot of callers frustrated while looking for a car rental company that would accept debit cards without all the run around," said Ramsey. "Dollar Car Rental heard the pleas and stepped up in a big way to put a system in place to accept debit cards, without all the hassle. This incredible service is going to impact a lot of people!"

Rentals booked more than 24 hours in advance will only require a debit card and driver's license. Rentals booked less than 24 hours in advance, or rentals for Convertibles, Luxury and Premium vehicles, can still use a debit card but require two forms of identification and proof of return travel plans. The policy will also reduce the incidental hold amount from \$350 to \$200, plus the cost of the rental, for both debit card and credit card rentals. Dollar accepts all non-prepaid debit cards backed by Visa, Mastercard and Discover.

"This is yet another way we can do our part to help minimize any stress when traveling, especially for our customers who choose to use a debit card," said Susan Jacobs, Senior Vice President, Global Dollar Brand. "Listening to our customers and providing a better experience is in our DNA here at Dollar, and that's why leading the industry with this big policy change is so important to us."

By the Numbers: America's Relationship with Debit & Credit Cards

- Nearly half – approximately 44 percent – of Americans prefer debit cards according to the Federal Reserve¹.
- Nearly a third – 29 percent – of Americans do not own a credit card².
- More than half of people aged 18-50 have credit scores below 660, which would have prevented them from renting with a debit card under the former policy¹.

This new policy change further demonstrates Dollar's commitment to investing in services that enhance their members' experiences and sets a new standard for family-travel. It is also built on the brand's philosophy of exceptional customer service dating back to its founding in 1965.

The new policy is valid at all of its company-owned locations across the U.S., and for more information on this

new policy, visit www.dollar.com/ramsey.

About Dollar Car Rental

Dollar Car Rental is the brand of choice for family travelers looking for a dependable and affordable car rental for their family vacations. At Dollar, "we never forget whose dollar it is," and that motto drives the brand's efforts to deliver the best experience, every time. For additional information, visit www.dollar.com.

¹ Federal Reserve. "The Federal Reserve Payment Study-2017 Annual Supplement.":

<https://www.federalreserve.gov/paymentsystems/2017-December-The-Federal-Reserve-Payments-Study.htm>

² Gallup. "Americans Rely Less on Credit Cards Than in Previous Years.":

<https://news.gallup.com/poll/168668/americans-rely-less-credit-cards-previous-years.aspx>

SOURCE Dollar Car Rental

For further information: Dollar Media Relations, mediarelations@hertz.com

Additional assets available online: [Video \(3\)](#) [Photos \(1\)](#)

<http://ir.hertz.com/2019-02-05-No-Credit-Card-No-Problem-Dollar-Car-Rental-Now-Makes-It-Easy-to-Rent-with-Debit-Cards>

dollar
CAR RENTAL

No credit card? No problem.
Dollar Car Rental now makes it easy
to rent with debit cards.

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| NO MORE CREDIT CHECKS | NO MORE TRAVEL PLAN REQUIREMENTS <small>*Booking the focus is optional**</small> | NO MORE AGE RESTRICTIONS <small>Young Renters (ages 18-24) can now rent with debit.</small> |
| INCIDENTAL HOLD REDUCED TO \$200** | SKIP THE COUNTER AND GO STRAIGHT TO THE LOT IF YOU JOIN DOLLAR EXPRESS | |

Valid at all participating locations in the US. Please visit www.dollar.com or call 1-800-451-4511 for more information. *Additional restrictions may apply to certain locations. **Restrictions apply. Please see terms and conditions for details. ©2019 Dollar Car Rental. All rights reserved.

**Maximum incidental hold for Dollar Express members only. USD. For public use only. For more information, visit www.dollar.com.

We never forget whose dollar it is.