

## Hertz Launches Hertz+ with Chance to Win Special Edition Corvette Z06

Customers can now enjoy 130,000+ experiences with Hertz+

ESTERO, Fla., Sept. 5, 2018 /PRNewswire/ -- Today, Hertz (NYSE: HTZ) – the leading car rental brand for frequent travelers – has announced the launch of Hertz+, a new platform that gives customers access to more than 130,000 curated and unique experiences globally, including exclusive events, travel opportunities and more. Customers can now search and book personalized experiences in thousands of destinations via Hertz+ at [Hertz.com/Plus](http://Hertz.com/Plus).

To celebrate the debut of Hertz+, now through December 14, 2018, customers can participate in [The Hertz+ Sweepstakes](#)\*. When they rent a car or book a Hertz+ experience, customers will have the chance to win the grand prize [Hertz 100<sup>th</sup> Anniversary Edition Corvette Z06](#). With only 100 cars in existence, the winner will own an iconic piece of Hertz history. The Hertz 100<sup>th</sup> Anniversary Edition Corvette Z06 is outfitted in a classic Hertz color scheme of yellow and black, and features special Hertz 100<sup>th</sup> anniversary interior badging. And, to ensure a supercharged driving experience, the vehicle is equipped with a powerful 6.2-liter V-8 engine with 650 horsepower and 650 lb.-ft of torque.



In addition to the grand prize, weekly winners will receive a \$250 voucher for Hertz+. Some of the exciting experiences available to book on Hertz+ include:

- A private guided sunset hike through the foothills of the Rocky Mountains.
- A behind-the-scenes tour of a famed Hollywood movie studio.
- A whale watching and wildlife sightseeing cruise in Alaska.
- A VIP jazz concert series in the heart of New Orleans' historic French Quarter.
- An off-roading adventure exploring Kauai's beautiful waterfalls in Hawaii.
- A guided tour of Windsor Castle, Oxford and Stonehenge in London, England.
- A private gourmet pasta-making class in Rome, Italy.

On Hertz+, customers also will have access to special promotions and one-of-a-kind opportunities from exclusive Hertz partners, which includes the world's leading travel, sports and entertainment brands.

Hertz has a long legacy of providing exceptional service and a variety of unique benefits through its high-quality fleet, exclusive partnerships and award-winning loyalty program. With more than 10,000 locations worldwide and an array of opportunities offered through Hertz+, Hertz is uniquely positioned to help customers enjoy memorable experiences and continue delivering on its brand promise – *Hertz. We're here to get you there*

"We're thrilled to launch Hertz+ and ramp up the excitement with The Hertz+ Sweepstakes," said Hertz Senior Vice President of Brand Jayesh Patel. "Hertz is dedicated to providing excellent service and helping our customers create memorable experiences wherever they go. We're proud

to strengthen that commitment by giving our customers unparalleled access to more than 130,000 amazing experiences on Hertz+."

To learn more about Hertz+ and The Hertz+ Sweepstakes, visit [Hertz.com/Plus](https://www.hertz.com/plus).

*\*NO PURCHASE REQUIRED. Void where prohibited. U.S. only. 21+. Click [here](#) to see free entry method, details and rules.*

## **About Hertz**

The Hertz Corporation, a subsidiary of Hertz Global Holdings, Inc., operates the Hertz, Dollar and Thrifty vehicle rental brands in approximately 10,200 corporate and franchisee locations throughout North America, Europe, The Caribbean, Latin America, Africa, the Middle East, Asia, Australia and New Zealand. The Hertz Corporation is one of the largest worldwide rental companies, and the Hertz brand is one of the most recognized in the world. Product and service initiatives such as Hertz Gold Plus Rewards, Ultimate Choice, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz apart from the competition. Additionally, The Hertz Corporation owns the vehicle leasing and fleet management leader Donlen, operates the Firefly vehicle rental brand and Hertz 24/7 car sharing business in international markets and sells vehicles through Hertz Car Sales. For more information about The Hertz Corporation, visit: [www.hertz.com](http://www.hertz.com).

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For further information: Hertz Media Relations, [mediarelations@hertz.com](mailto:mediarelations@hertz.com)

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