

Dollar and Thrifty Car Rentals Lower Minimum Age for Renters **Now, more customers will have the opportunity to travel**

ESTERO, Fla., Aug. 16, 2018 /PRNewswire/ -- Dollar and Thrifty car rental brands, part of The Hertz Corporation (NYSE: HTZ), announced today that they are lowering the minimum age to rent a car from 21 to 20 years old in the United States and Canada. In Michigan, New York and the province of Quebec, the minimum age to rent a vehicle will remain 18 for both brands as required by law.

Dollar and Thrifty are committed to attracting younger renters and giving more people the opportunity to travel. Dollar, for example, is known for being a trusted, dependable and affordable brand—"We never forget whose dollar it is"—for family travelers. Thrifty, on the other hand, is recognized for the deals—"As thrifty as you are"—it offers leisure travelers who enjoy the gratification of saving in the moment for an experience in the future.

"Providing our customers with practical solutions is a top priority across all our brands," said Paul Stone, Chief Retail Operations Officer, Hertz. "Lowering the minimum age requirement at our Dollar and Thrifty locations will give more customers the opportunity to rent a vehicle while creating a new generation of customers who appreciate Dollar and Thrifty values."

Susan Jacobs, Senior Vice President, Dollar and Thrifty Brands, added, "Now, even more customers will be able to experience our Dollar and Thrifty brands when traveling. From families taking vacations to students entering college, these customers can now look to both brands to help them get where they're going, exceeding their expectations along the way."

About Hertz

The Hertz Corporation, a subsidiary of Hertz Global Holdings, Inc., operates the Hertz, Dollar and Thrifty vehicle rental brands in approximately 10,200 corporate and franchisee locations throughout North America, Europe, The Caribbean, Latin America, Africa, the Middle East, Asia, Australia and New Zealand. The Hertz Corporation is one of the largest worldwide rental companies, and the Hertz brand is one of the most recognized in the world. Product and service initiatives such as Hertz Gold Plus Rewards, Ultimate Choice, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz apart from the competition. Additionally, The Hertz Corporation owns the vehicle leasing and fleet management leader Donlen, operates the Firefly vehicle rental brand and Hertz 24/7 car sharing business in international markets and sells vehicles through Hertz Car Sales. For more information about The Hertz Corporation, visit: www.hertz.com.

About Dollar Car Rental

Dollar Car Rental is the brand of choice for family travelers looking for a dependable and affordable car rental for their family vacations. At Dollar, "we never forget whose dollar it is," and that motto drives the brand's efforts to deliver the best experience, every time. For additional information, visit <https://www.dollar.com/>.

About Thrifty Car Rental

Thrifty Car Rental is the brand of choice for savvy leisure travelers who enjoy the "thrill of the hunt" to find a good deal. Thrifty's tagline, "As Thrifty as you are," highlights the brand's focus on being the car rental company that puts customers in control of where they choose to splurge and save. For additional information, visit <https://www.thrifty.com/>.

SOURCE The Hertz Corporation

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