

Hertz Appoints New Chief Information Officer

ESTERO, Fla., July 27, 2018 /PRNewswire/ -- Hertz Global Holdings, Inc., (NYSE: HTZ) today announced that Opal Perry will join the company as executive vice president and chief information officer. Perry will lead Hertz's information technology strategy, development and operations, as well as the prioritization and delivery of its cloud-based systems' transformation.

Perry brings more than 25 years of experience as a global technology leader. Since 2011, she has held various IT leadership positions at Allstate Insurance Company, most recently as Divisional Chief Information Officer Claims, Vice President Technology & Strategic Ventures. In that role, she has been driving industry-leading customer satisfaction for auto claims through end-to-end digital innovations and cloud-native applications and microservices. She also has led the upgrade of Allstate's workforce capabilities and introduced new business models through the transformational use of data, analytics and technology. Prior to Allstate, Perry led technology teams focused on transformation, innovation and data delivery for Wells Fargo and Company, SPL Worldgroup and Spear Technologies.



"As we transform our business for the future, it's critical that we leverage our information technology and capitalize on data insights to accelerate our growth around the world," said Kathryn V. Marinello, president and chief executive officer of Hertz. "Opal is a seasoned global business leader, a strong collaborator and a proven partner in driving innovation, simplification and efficiency to create value for customers and, importantly, to create a better experience for our employees."

"I'm privileged to be joining Hertz, an industry leader with iconic brands and a rich history," said Perry. "The company's forward-looking philosophy and commitment to innovation and growth mirror my own ideals. I look forward to seeing what we can accomplish together for our employees and customers in the years ahead."

About Hertz

The Hertz Corporation, a subsidiary of Hertz Global Holdings, Inc., operates the Hertz, Dollar and Thrifty vehicle rental brands in approximately 10,200 corporate and franchisee locations throughout North America, Europe, The Caribbean, Latin America, Africa, the Middle East, Asia, Australia and New Zealand. The Hertz Corporation is one of the largest worldwide airport general use vehicle rental companies, and the Hertz brand is one of the most recognized in the world. Product and service initiatives such as Hertz Gold Plus Rewards, Ultimate Choice, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz apart from the competition. Additionally, The Hertz Corporation owns the vehicle leasing and fleet management leader Donlen, operates the Firefly vehicle rental brand and Hertz 24/7 car sharing business in international markets and sells vehicles through Hertz Car Sales. For more information about The Hertz Corporation, visit: www.hertz.com.

SOURCE Hertz Global Holdings, Inc.

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