

KIDZ BOP and Live Nation Announce Dollar Car Rental as Official Sponsor for "KIDZ BOP Live 2018" Tour

New Original KIDZ BOP Co-Branded Video, Special In-Store Promotions, and National Sweepstakes

ESTERO, Fla., July 25, 2018 /PRNewswire/ -- [KIDZ BOP](#), the #1 music brand for kids, and Live Nation are getting into the driver's seat with [Dollar Car Rental](#), as the leading family brand in the car rental industry signs on as the presenting sponsor for the successful "**KIDZ BOP Live 2018**" tour. The rental car company aimed at 'Driving Family Memories' will support the KIDZ BOP tour, which will stop in 35 cities across the country. The sponsorship will include the development of an original co-branded music video, produced by Live Nation, featuring the KIDZ BOP Kids, special KIDZ BOP promotions when renting at dollar.com, and a national sweepstakes offering a trip to the Ultimate KIDZ BOP VIP experience. For more information about the "**KIDZ BOP Live 2018**" and ticket information, visit kidzbop.com/tour and LiveNation.com.

Dollar Car Rental is devoted to traveling families, offering them a trusted, dependable and affordable brand—"We never forget whose dollar it is"—for their family vacations. This motto drives the brand's efforts to offer incredible experiences that help create lasting memories. KIDZ BOP is equally dedicated to families and an ideal partner for Dollar. With hundreds of thousands of kids and parents attending the show this year, the "KIDZ BOP Live 2018" tour will enable Dollar Car Rental to connect with families in a special way.



Beginning today, fans renting a car from Dollar Car Rental can be entered into a sweepstakes for a chance to win a flyaway trip for a family of four to see KIDZ BOP Live 2018 in San Diego. The lucky winner will receive a VIP meet-and-greet with The KIDZ BOP Kids, swag, and more! Those interested in entering the sweepstakes can find more information at: <https://bit.ly/2JCHsRj>.

"We're incredibly excited to be the presenting sponsor for the 'KIDZ BOP Live 2018' tour," said Susan Jacobs, Senior Vice President, Dollar Brand. "Dollar's vision is to be the brand of choice for families renting cars. And, one of the best parts about traveling is the memories you make. Whether singing along to your favorite song in the car or at a concert, we know that both small and big moments are the ones families will treasure and remember. Because of this, we're thrilled to share the stage with KIDZ BOP in 2018."

Victor Zaraya, President of KIDZ BOP, added, "Since 2001, millions of families have welcomed KIDZ BOP into their cars, making KIDZ BOP a fun and safe part of their daily lives. We're thrilled to hit the road with Dollar Car Rental, providing the soundtrack for kids and parents on their next road trip to the beach, the mountains or KIDZ BOP Live 2018."

The KIDZ BOP Kids, whose latest album - **KIDZ BOP 38** - debuted earlier this month, headline the tour. This year's tour marks the debut of its most ambitious stage design and choreography to date that is sure to amaze and delight fans.

"KIDZ BOP Live 2018" is the ultimate family concert experience, "sung by kids for kids." The KIDZ BOP Kids - **Billboard Magazine's #1 Kids' Artist** for eight consecutive years (2010-2017) - will perform some of today's biggest hit songs. Four KIDZ BOP Kids will take the stage for each performance, which will include innovative stage design, special effects, fan interaction, and even a parent dance battle to 90's hits.

Parents can help their youngest fans get ready for the show with the all-new [KIDZ BOP Live](#) app! The KIDZ BOP Live app is the ultimate source for tour info, tickets, exclusives, fun photo filters, tour news and more. During the show, parents can capture memories with KIDZ BOP Live Photocards and receive fan exclusives.

"KIDZ BOP LIVE 2018" Tour Dates

DATE	CITY	STATE	VENUE
Fri/Jul-27	Charlotte	NC	Charlotte Metro Credit Union Amphitheatre
Sat/Jul-28	Alpharetta	GA	Verizon Amphitheatre
Sun/Jul-29	Simpsonville	SC	Heritage Park Amphitheatre
Tue/Jul-31	Columbus	OH	Ohio State Fair*
Fri/Aug-03	Raleigh	NC	Red Hat Amphitheater
Sat/Aug-04	Virginia Beach	VA	Veterans United Home Loans Amphitheater
Wed/Aug-08	Cape Cod	MA	Cape Cod Melody Tent*
Fri/Aug-10	Baltimore	MD	Pier Six Pavilion
Sat/Aug-11	Atlantic City	NJ	Boardwalk Hall
Sun/Aug-12	Wantagh	NY	Northwell Health at Jones Beach Theater

Fri/Aug-17	Huber Heights	OH	Rose Music Center*
Sat/Aug-18	Darien Center	NY	Darien Lake Amphitheater
Sun/Aug-19	Holmdel	NJ	PNC Bank Arts Center
Fri/Aug-24	Providence	RI	Bold Point Park
Sat/Aug-25	Vienna	VA	Wolf Trap*
Sun/Aug-26	Gilford	NH	Bank of New Hampshire Pavilion*
Fri/Sep-21	Austin	TX	H-E-B Center at Cedar Park
Sat/Sep-22	Dallas	TX	The Pavilion at Toyota Music Factory
Sun/Sep-23	Houston	TX	The Cynthia Woods Mitchell Pavilion
Fri/Sep-28	Phoenix	AZ	Comerica Theatre
Sat/Sep-29	San Diego	CA	Cal Coast Credit Union Open Air Theatre
Sun/Sep-30	Riverside	CA	Fox Performing Arts Center
Fri/Oct-05	Boise	ID	CenturyLink Arena
Sun/Oct-07	Denver	CO	Red Rocks Amphitheatre
Fri/Oct-12	Omaha	NE	Baxter Arena
Sat/Oct-13	Minneapolis	MN	State Theatre
Sun/Oct-14	Madison	WI	The Orpheum Theater
Fri/Oct-19	Nashville	TN	Andrew Jackson Hall
Sat/Oct-20	Birmingham	AL	BJCC Concert Hall
Sun/Oct-21	St. Louis	MO	Stifel Theatre (Previously Peabody Opera House)
Fri/Oct-26	Miami	FL	The Fillmore Miami Beach at the Jackie Gleason Theater
Sat/Oct-27	Clearwater	FL	Ruth Eckerd Hall
Sun/Oct-28	Jacksonville	FL	Florida Theatre
Fri/Nov-02	Boston	MA	Orpheum Theatre
Sat/Nov-03	Philadelphia	PA	BB&T Pavilion Indoors

*Non Live Nation dates

For a full list of tour dates and ticket information, visit kidzbop.com/tour

About KIDZ BOP

KIDZ BOP connects with kids and families through its best-selling albums, music videos, consumer products and live tours. In the U.S., KIDZ BOP is the No. 1 music brand for kids, featuring today's biggest hits "sung by kids for kids." KIDZ BOP has sold over 19 million albums and generated over 1 billion streams since the family-friendly music brand debuted in 2001. The best-selling series has had 24 Top 10 debuts on the Billboard 200 Chart; only three artists in history—The Beatles, The Rolling Stones, and Barbra Streisand—have had more Top 10 albums. KIDZ BOP Live 2018 is the ultimate family concert experience, "sung by kids for kids." For more information, visit www.kidzbop.com.

KIDZ BOP is a division of Concord Music.

About Dollar Car Rental

Dollar Car Rental is the brand of choice for family travelers looking for a dependable and affordable car rental for their family vacations. At Dollar, "we never forget whose dollar it is," and that motto drives the brand's efforts to deliver the best experience, every time. For additional information, visit <https://www.dollar.com/>.

About Live Nation Entertainment

Live Nation Entertainment (NYSE: LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, and Live Nation Sponsorship. For additional information, visit www.livenationentertainment.com.

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For further information: Jackie Turner, KIDZ BOP, Jackie.Turner@kidzbop.com, 212.598.2256; Brian Reinert / Alyssa McEwan, DKC Public Relations; KIDZ BOP, Brian_Reinert@dkcnews.com / Alyssa_McEwan@dkcnews.com, 212.981.5198 / 212.981.5244; Hertz Media Relations - MediaRelations@hertz.com, 844.845.2180; Emily Bender / Monique Sowinski, Live Nation, EmilyBender@LiveNation.com / MoniqueSowinski@LiveNation.com, 424.354.5510 / 424.303.6054

Additional assets available online:  [Photos \(1\)](#)

<http://ir.hertz.com/2018-07-25-KIDZ-BOP-and-Live-Nation-Announce-Dollar-Car-Rental-as-Official-Sponsor-for-KIDZ-BOP-Live-2018-Tour>