

Hertz Italy boosts premium fleet with Maserati models

-- Hertz customers can now rent three new Maserati models in Italy - Quattroporte, Ghibli and Levante

-- Throughout June, the high-end vehicles are only available for rent in Italy with Hertz

LONDON, June 12, 2018 /PRNewswire/ -- Hertz Europe Ltd, part of Hertz Global Holdings, Inc. (NYSE:HTZ), announced that Hertz Italy has added highly sought after Maserati vehicles to its "Selezione Italia" (Italian Collection). Boasting a 100% Italian DNA, Selezione Italia now features the Maserati Quattroporte, Maserati Ghibli and Maserati Levante. Customers will experience pure driving luxury topped with a high-end, personalised welcome service.

Oozing with style, the Maseratis are available for one year at selected Hertz locations in Rome, Milan, Venice, Florence and Olbia. Furthermore, thanks to a special arrangement with Maserati, throughout the month of June only Hertz customers will be able to rent one of these iconic vehicles.

Michel Taride, Group President, Hertz International said: "With the Maserati brand belonging in Europe's automotive heritage, the Quattroporte, Ghibli and Levante are an exceptionally strong addition to our high-end car hire offering. Our customers renting in Italy will now benefit from Maserati's exhilarating performance and impressive efficiency, as well as from a bespoke welcome service, adding up to a truly classy 'Italian style' motoring experience."



The very first luxury, sport sedan ever, the Maserati Quattroporte has been in the Italian market since 1963. It features stylish interior and exterior lines, combining the highest performance with sedan comfort for Hertz customers to cruise through the Italian scenic roads in style.

Sports cars enthusiasts renting with Hertz can experience Maserati's performance and class behind the wheel of the Ghibli, a sedan with a strong sport imprint that offers excellent dynamic qualities and exudes Italian elegance. Lastly, the Maserati Levante, the first SUV created by the Italian vehicle manufacturer, boasts impressive efficiency, a comfortable interior and a muscular exterior - ideal for family trips to Italy's finest coastlines.

The Maserati models available for rent in Italy can be booked online from www.hertz.com, www.hertz.it or any other Hertz country website. Age restrictions apply and two credit cards are required for booking.

Hertz Italy's Selezione Italia is a range of iconic cars that are part of the automotive Italian tradition. The collection's vehicles are backed by Hertz's "make and model guarantee," which ensures that customers can reserve and drive away in the specific model they choose. Additionally, as part of Selezione Italia's "Benvenuto (welcome) Service", customers choosing this range benefit from expedited and personalised service, dedicated staff, courtesy calls during the rental, Touring Club Italiano sightseeing suggestions and other exclusive perks.

Selezione Italia models include:

- Alfa Romeo Stelvio
- Alfa Romeo 4C
- Alfa Romeo Giulia Veloce
- Abarth 595 Competizione e Turismo
- Abarth 124 Spider
- Fiat 500 Cabrio
- Fiat 124 Spider
- Maserati Ghibli
- Maserati Quattroporte
- Maserati Levante

About Hertz

The Hertz Corporation, a subsidiary of Hertz Global Holdings, Inc., operates the Hertz, Dollar and Thrifty vehicle rental brands in approximately 10,200 corporate and franchisee locations throughout North America, Europe, The Caribbean, Latin America, Africa, the Middle East, Asia, Australia and New Zealand. The Hertz Corporation is one of the largest worldwide airport general use vehicle rental companies, and the Hertz brand is one of the most recognized in the world. Product and service initiatives such as Hertz Gold Plus Rewards, Ultimate Choice, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz apart from the competition. Additionally, The Hertz Corporation owns the vehicle leasing

and fleet management leader Donlen, operates the Firefly vehicle rental brand and Hertz 24/7 car sharing business in international markets and sells vehicles through Hertz Car Sales. For more information about The Hertz Corporation, visit: www.hertz.com.

Media Contact

Hertz Media Relations

Telephone: (844) 845-2180 (toll free from the U.S.) and (+1) 239-301-6300

Email: mediarelations@hertz.com

SOURCE Hertz Global Holdings, Inc.

Additional assets available online:

 [Photos \(3\)](#)

<http://ir.hertz.com/2018-06-12-Hertz-Italy-boosts-premium-fleet-with-Maserati-models>

