Hertz enters global partnership with Eurowings

Eurowings passengers can now enjoy special rates and benefits when renting a car with Hertz or Thrifty at any location around the world

LONDON, March 13, 2018 /PRNewswire/ -- Hertz Europe Limited, part of Hertz Global Holdings, Inc. (NYSE:HTZ), has signed a global partnership agreement with the European airline Eurowings, a Lufthansa subsidiary, and its frequent flyer program Boomerang Club. Hertz and Thrifty rentals are now available to Eurowings' customers from the Eurowings.com website, resulting in added convenience and car rental choice worldwide.

Following the new partnership, Eurowings passengers will enjoy attractive offers and a broad choice of car rental options from Hertz and Thrifty, while accessing bespoke promotions and benefits. In addition, members of Boomerang Club will be able to earn a minimum of 500 Miles on their Hertz rentals and 250 Miles on their Thrifty rentals.

Michel Taride, Group President, Hertz International said: "We are delighted to partner with a fast-growing, recognized company, such as Eurowings. With Hertz and Thrifty available from Eurowings.com, the airlines' leisure and corporate customers will be able to find a broad range of car rental options and products suitable to their budgets and needs. We are looking forward to start providing Eurowings passengers with a best-in-class car rental experience and great value for money."

Oliver Wagner, General Manager, Eurowings, said: "No other airline inEurope is currently growing faster than Eurowings. Our aim is not only to sell our customers flights from A to B but also to provide them with additional services and guidance along the entire travel chain. We are pleased that in Hertz we have found a partner who will offer our customers top quality at fair prices."

He continued: "This new partnership means that we can now offer an even larger range of rental cars. As a result we can satisfy every price requirement and give our customer the best travel experience from take-off to final destination."

In addition to discounted rates and special promotions, Eurowings customers renting with Hertz will be able to access standard benefits such as *online check-in*, to save time at the counter; the possibility to choose the car that better suits them from a designated slot, with *Ultimate Choice* (only available in the US); and a wide selection of extras for added peace of mind – including *Hertz Connect,* a portable device that provides extra connectivity, unlimited calls and fully comprehensive destination guides, among other services (available at selected European locations).

To mark the start of the partnership, one of Eurowings' planes will soon feature Hertz branding on its exterior.

ABOUT HERTZ

The Hertz Corporation, a subsidiary of Hertz Global Holdings, Inc., operates the Hertz, Dollar, Thrifty, and Firefly vehicle rental brands in approximately 10,200 corporate and franchisee locations throughout North America, Europe, The Caribbean, Latin America, Africa, the Middle East, Asia, Australia and New Zealand. The Hertz Corporation is one of the largest worldwide airport general use vehicle rental companies, and the Hertz brand is one of the most recognized in the world. Product and service initiatives such as Hertz Gold Plus Rewards, Ultimate Choice, Carfirmations,

Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz apart from the competition. Additionally, The Hertz Corporation owns the vehicle leasing and fleet management leader Donlen, operates Hertz 24/7 car sharing business in international markets and sells vehicles through Hertz Car Sales. For more information about The Hertz Corporation, visit: www.hertz.com.

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