

## **A Year of Awards: Hertz Wins Industry Recognition and Honors 75 Accolades in 2017 Including Travel Weekly Readers Choice and Magellan Awards, FlyerTalk Global Traveler, and Women's Choice Award**

ESTERO, Fla., Dec. 15, 2017 /[PRNewswire](#)/ -- One of the world's most iconic and recognized car rental brands – Hertz (NYSE: HTZ) – is honored to close out the year with a range of esteemed accolades. Thus far in 2017, Hertz has garnered a total of 75 awards for its outstanding customer service, lauded loyalty program and dedicated corporate responsibility.

"We are truly honored to have received this level of recognition as experts in our industry," said Jodi Allen, executive vice president and chief marketing officer of Hertz. "These accolades from key influencers in the travel space, coupled with the strong growth of Hertz Gold Plus Rewards, reflects the hard work and value of our rental car service to customers and industry leaders the world over."

Hertz swept the car rental category of the 2017 *Travel Weekly* Readers Choice Award's by being named the Best Domestic and International Car Rental Company. *Travel Weekly* magazine also recognized Hertz this year with a [Gold Magellan Award](#) for its travel blog.

Further underscoring Hertz's commitment to providing a best-in-class loyalty program, [FlyerTalk](#), the popular online community of frequent travelers, voted Hertz Gold Plus Rewards® the Best Rewards Program in the Drive category across every geographic region in the world – the Americas, Europe/Africa and Middle East/Asia/Oceania – for the sixth consecutive year.

Additionally, Hertz was named [World's Leading Car Rental Company](#) in the 2017 World Travel Awards; [Business Traveler USA](#) readers voted Hertz the Best Rental Car Company in the World in its annual Best in Business Travel Survey; *Recommend* magazine's [2017 Readers' Choice Awards](#) gave Hertz a Gold award for Best Car Rental Company and Best Travel Agent Support; and *Global Traveler* recognized Hertz as the Best Car Rental Company in its [2017 GT Tested Reader Survey Awards](#) – one of the most highly recognized awards in the industry.

In October, Hertz took home its sixth consecutive [Women's Choice Award](#)® for America's Most Recommended™ Car Rental Services within multiple categories, including business travel, loyalty programs, overall customer service and overall value. This designation is based on a national survey distributed to tens of thousands of women across the country who were asked to select brands they would highly recommend to family and friends.

Honoring its outstanding achievements and sustained commitments to the pursuit of responsible practices in the workplace, The Hertz Corporation received a [2017 Corporate Responsibility Champion Award](#) from the Council of Corporate Responsibility in partnership with the National Diversity Council.

Hertz understands that its millions of customers around the globe seek reliability, speed and convenience at every point of the rental experience – from pick up to drop off. Hertz is committed to maintaining superior quality and customer service through a variety of innovative service offerings, which include its free-to-join Gold Plus Rewards loyalty program. In addition to an expedited rental experience, Gold Plus Rewards member benefits include earning points toward free rental days and bypassing the counter at more than 50 locations.

To learn more about Hertz and the company's recent recognitions, visit [Hertz.com](#).

**About Hertz**

The Hertz Corporation, a subsidiary of Hertz Global Holdings, Inc., operates the Hertz, Dollar and Thrifty vehicle rental brands in approximately 9,700 corporate and franchisee locations throughout North America, Europe, the Caribbean, Latin America, Africa, the Middle East, Asia, Australia and New Zealand. The Hertz Corporation is one of the largest worldwide airport general use vehicle rental companies, and the Hertz brand is one of the most recognized in the world. Product and service initiatives such as Hertz Gold Plus Rewards®, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz apart from the competition. Additionally, The Hertz Corporation owns the vehicle leasing and fleet management leader Donlen Corporation, operates the Firefly and Hertz 24/7 car sharing rental business in international markets and sells vehicles through Hertz Car Sales. For more information about The Hertz Corporation, visit: [www.hertz.com](http://www.hertz.com).

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