

## **Hertz renews global partnership with Lufthansa and expands car rental benefits for passengers**

**Lufthansa.com passengers will benefit from additional exclusive car rental offers when renting with Hertz**

LONDON, June 15, 2017 /[PRNewswire](#)/ -- Hertz Global Holdings, Inc. (NYSE: HTZ) has recently renewed its global partnership with Lufthansa, one of Europe's largest airlines. Launched in 2013, the agreement has since resulted in added convenience and exclusive benefits for Lufthansa.com passengers renting a Hertz vehicle at any location around the world.

Lufthansa.com customers will continue to enjoy attractive car rental offers from Hertz while accessing special discounts and new exclusive benefits. In addition, members of Lufthansa's frequent flyer program Miles & More will be able to earn a minimum of 500 miles on their Hertz rentals. When joining Hertz's complimentary loyalty program *Gold Plus Rewards*, Miles & More members will start saving time on every rental, benefit from extra perks, and have their status matched with Gold Plus Rewards' equivalent tiers.



Michel Taride, Group President, Hertz International, said: "We are confident that the renewal of our alliance with Lufthansa will be very welcomed by travelers seeking convenience, high quality and reliability for their trips. Lufthansa's extensive route network across 83 countries, together with our truly global footprint and leading presence in the US, are certainly a perfect match for both leisure and business travelers."

Heike Birlenbach, Senior Vice President Sales Lufthansa Hub Airlines and Chief Commercial Officer (CCO) Hub Frankfurt, added: "We are very pleased to extend our cooperation with Hertz, our strong partner in the mobility sector, on lufthansa.com. With Hertz we offer our customers a compelling and high quality car rental product at all Lufthansa destinations worldwide."

Hertz has been successfully partnering with Lufthansa's Miles & More for more than 23 years, providing its 25 million members with special discounts and award miles on car rentals. In addition, Hertz 24/7 powers the *Lufthansa CarPool*, a fleet of car sharing technology enabled vehicles for Lufthansa's employees in Berlin, Frankfurt, Hamburg and Munich. Hertz also operates as Lufthansa's exclusive partner for the provision of corporate car rental services to the airline's employees globally and, when occasional flight disruptions take place, provides car rental vehicles on demand for customers and crew.

Founder member of Star Alliance and one of the world's leading airlines, Lufthansa serves both business and leisure travel customers via its global web portal Lufthansa.com in more than 83 countries and in twelve languages.

### **About Hertz**

The Hertz Corporation, a subsidiary of Hertz Global Holdings, Inc., operates the Hertz, Dollar, Thrifty and Firefly vehicle rental brands in approximately 9,700 corporate and franchisee locations throughout North America, Europe, The Caribbean, Latin America, Africa, the Middle East, Asia, Australia and New Zealand. The Hertz Corporation is one of the largest worldwide airport general use vehicle rental companies, and the Hertz brand is one of the most recognized in the world.

Product and service initiatives such as Hertz Gold Plus Rewards, Ultimate Choice, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz apart from the competition. Additionally, The Hertz Corporation owns the vehicle leasing and fleet management leader Donlen Corporation, operates the Hertz 24/7 car sharing business in international markets and sells vehicles through Hertz Car Sales. For more information about The Hertz Corporation, visit: [www.hertz.com](http://www.hertz.com).

### **Media Contact**

Hertz Media Relations

Telephone: (844) 845-2180 (toll free from the U.S.) and (+1) 239-301-6300

Email: [mediarelations@hertz.com](mailto:mediarelations@hertz.com)

SOURCE Hertz Global Holdings, Inc.

---

Additional assets available online:  [Photos \(1\)](#)

<http://ir.hertz.com/2017-06-15-Hertz-renews-global-partnership-with-Lufthansa-and-expands-car-rental-benefits-for-passengers>