

Hertz, Dollar and Thrifty launch in Sri Lanka

- Hertz enters franchise agreement with local expert Andrew The Car Rental Company (Pvt) Ltd to operate Hertz, Dollar and Thrifty in Sri Lanka
- The car rental brands continue their expansion in Asia, offering customers a broad vehicle choice

LONDON, May 26, 2017 /PRNewswire/ -- Hertz Global Holdings, Inc. (NYSE: HTZ) announced that Hertz, Dollar and Thrifty are now operating in Colombo, the capital of Sri Lanka, following the signing of a multi-brand partnership agreement with local franchise partner Andrew The Car Rental Company (Pvt) Ltd. Customers can opt for a broad choice of modern vehicles according to their car rental brand preference. In addition, a Hertz chauffeur-drive service is also available.

Michel Taride, Group President, Hertz International, said: "It is a pleasure to welcome Andrew The Car Rental Company to The Hertz Corporation as our multi-brand franchisee in Sri Lanka. Andrew's local expertise and excellent customer service will help ensure the brands' success in the country, where tourism is growing at a rapid rate. We continue to strengthen Hertz, Dollar and Thrifty operations in Asia, offering international travellers and locals alike high quality car rental options suitable for different budgets and needs."

Mahen Kariyawasan, Managing Director, Hertz, Dollar and Thrifty Sri Lanka, said: "We are delighted to operate Hertz, Dollar and Thrifty in Sri Lanka. We are fully committed to providing a high quality service to different customer segments, delivering the high global standards these brands are well known for."



"We intend to expand to the Colombo international airport and another downtown location by early 2018," Mr Kariyawasan continued. "Given that our country is experiencing booming tourism, growth in expatriate relocations and an increase in international investments, we truly believe that this new agreement will be exciting and rewarding for our customers and employees."

The Sri Lanka rental options include short term, long term and chauffeur-drive car rental solutions as well as a wide selection of brand-new vehicles, including compact, wagon/state, luxury cars, SUV and minibuses. The Hertz fleet caters for customers who desire to travel in premium comfort and style. Thrifty provides vehicles appealing to adventure seekers, and Dollar offers convenient, no-frills options. The Hertz chauffeur-drive service is provided by highly experienced and professionally trained English-speaking drivers.

All international customers renting with Hertz in Sri Lanka will receive a free SIM card as a welcome present, as well as gift coupons from leading shopping malls, while supplies last.

To celebrate the launch, Hertz, Dollar and Thrifty Sri Lanka will make an important donation to the "Sinha Salsewana" girls orphanage.

About Hertz

The Hertz Corporation, a subsidiary of Hertz Global Holdings, Inc., operates the Hertz, Dollar, Thrifty and Firefly vehicle rental brands in approximately 9,700 corporate and franchisee locations throughout North America, Europe, The Caribbean, Latin America, Africa, the Middle East, Asia,

Australia and New Zealand. The Hertz Corporation is one of the largest worldwide airport general use vehicle rental companies, and the Hertz brand is one of the most recognized in the world. Product and service initiatives such as Hertz Gold Plus Rewards, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz apart from the competition. Additionally, The Hertz Corporation owns the vehicle leasing and fleet management leader Donlen Corporation, operates the Hertz 24/7 car sharing business in international markets and sells vehicles through Hertz Car Sales. For more information about The Hertz Corporation, visit: www.hertz.com.

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