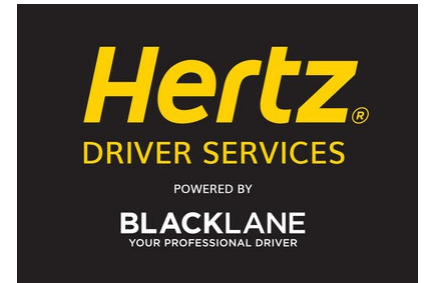


Hertz partners with Blacklane to add professional driver services to its transportation offering worldwide

- New "Hertz Driver Services powered by Blacklane" to broaden the car rental provider's transportation offering in more than 50 countries
- Offerings include airport transfers, limousines and chauffeur services at competitive rates with professional, insured drivers
- Initially, Hertz Driver Services will be available via Hertz websites and a customer service telephone number to customers in Belgium, Czech Republic, France, Germany, Italy, Luxemburg, Netherlands, Spain and the UK
- The leading professional driver services provider Blacklane enables Hertz to offer high-quality ground transportation to complement car rental

LONDON, March 9, 2017 /PRNewswire/ -- Hertz Global Holdings, Inc. (NYSE:HTZ) announced that Hertz Europe Ltd. has launched *Hertz Driver Services powered by Blacklane* following a partnership agreement with Blacklane. During this first stage of the service's international rollout, Hertz's customers in Belgium, Czech Republic, France, Germany, Italy, Luxemburg, Netherlands, Spain and the UK can easily book reliable ground transportation to complement their car rental in more than 250 cities and 500 airports worldwide. Airport transfers, limousines and chauffeur services offered by *Hertz Driver Services* are available to Hertz customers at competitive rates and can be booked through the [Hertz website](#), or via a customer service telephone number.

Michel Taride, Group President, Hertz International, said: "Partnering with the global professional driver service provider Blacklane allows us to offer increasingly comprehensive transportation solutions, catering to our customers' specific travel needs at every stage of their journey. Blacklane's consistent high standards are fully aligned with the elevated service our customers expect from Hertz around the world. We trust *Hertz Driver Services powered by Blacklane* will be the perfect solution for customers who need an airport transfer for the first and last legs of their trip, or simply choose not to drive and use limousine or chauffeur services at their destination."



Jens Wohltorf, Co-founder and CEO, Blacklane, said: "Business and leisure travelers trust Hertz around the world for its quality vehicles and high level of service. Blacklane will extend the Hertz brand promise for passengers who need a professional driver. Allowing customers to book rental cars and chauffeured transportation for the same trip simplifies travel planning and will help customers take the stress out of travel."

Hertz Driver Services powered by Blacklane provides the industry's most customer-friendly professional driver service. Customers receive guaranteed, all-inclusive rates for their journeys in high-quality Business Class, Business Van/SUV and First Class vehicles and the rides are instantly confirmed at the moment of booking. Customers will enjoy a complimentary waiting time of up to 60 minutes and free cancellation up to one hour before the ride. On the day of their journey, customers will receive email and text alerts to provide the driver's contact information and confirm the arrival. For all airport pickups, customers' pickup time is automatically adjusted if flight arrival times change.

More information about the service and its terms and conditions available from www.hertz.co.uk/driverservices.

About Hertz

The Hertz Corporation, a subsidiary of Hertz Global Holdings, Inc., operates the Hertz, Dollar, Thrifty and Firefly vehicle rental brands in approximately 9,700 corporate and franchisee locations throughout North America, Europe, The Caribbean, Latin America, Africa, the Middle East, Asia, Australia and New Zealand. The Hertz Corporation is one of the largest worldwide airport general use vehicle rental companies, and the Hertz brand is one of the most recognized in the world. Product and service initiatives such as Hertz Gold Plus Rewards, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz apart from the competition. Additionally, The Hertz Corporation owns the vehicle leasing and fleet management leader Donlen Corporation, operates the Hertz 24/7 car sharing business in international markets and sells vehicles through Hertz Car Sales. For more information about The Hertz Corporation, visit: www.hertz.com.

About Blacklane (blacklane.com)

Blacklane is the global professional driver service, covering the first and last miles of your journey. The company provides peace of mind for passengers and drivers in more than 50 countries, 250 cities and 500 airports around the world. Blacklane guarantees high-quality rides at fair, fixed and all-inclusive rates. All drivers are commercially licensed and insured. Blacklane's state-of-the-art systems and a multi-lingual 24/7 Customer

Service team coordinate tens of thousands of quality cars in real time. Passengers and bookers can schedule rides on Blacklane's website or mobile apps or via distribution and channel partners.

SOURCE Hertz Global Holdings, Inc.

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<http://ir.hertz.com/2017-03-09-Hertz-partners-with-Blacklane-to-add-professional-driver-services-to-its-transportation-offering-worldwide>