

Hertz and Air France renew longstanding, exclusive partnership and launch new car rental products and services for passengers

- Hertz, Thrifty and Firefly to be Air France's and HOP!'s exclusive car rental providers until end of 2020**
- Air France and HOP! passengers will now enjoy further, exclusive car rental discounts and benefits when renting with Hertz, Thrifty and Firefly**
- The car rental company launches a specialized website to provide Air France's passengers with added convenience when booking a vehicle with Hertz, Thrifty and Firefly**

LONDON, Feb. 21, 2017 /PRNewswire/ -- Hertz Global Holdings, Inc (NYSE: HTZ) announced that Hertz, Thrifty and Firefly will serve as Air France's exclusive car rental providers for four years, following the renewal of the 28 year partnership between Hertz and Air France–KLM Group. In addition, the three car rental brands, from The Hertz Corporation, will also become the exclusive car rental providers of the Air France-KLM Group's regional airline HOP! until the end of 2020. The expanded agreement results in enhanced benefits for both airline's passengers renting with Hertz, Thrifty and Firefly, including discounts of up to 15% on basic car rental and exclusive products.

Air France passengers will also enjoy easy access to a broad range of car rental vehicles from around the world through a newly launched, specially-designed [Hertz, Thrifty and Firefly website](#) and via the Air France mobile website and app. The Hertz Corporation's multi-brand presence on the Air France mobile website and app enables customers to book their flight and car rental at the same time and benefit from an extensive choice of vehicles and products at exclusive rates.



Michel Taride, Group President, Hertz International, said: "Hertz and Air France have enjoyed a successful partnership for the last 28 years, helping to drive the constant evolution in seamless 'fly drive' services to customers. Today, we are able to offer innovative car rental solutions and specific products to all Air France customers, improving their overall travel experience. Our enhanced agreement with Air France and our new partnership with HOP! will result in added benefits tailored specially for both carrier's passengers, who will also receive fantastic Hertz, Thrifty and Firefly discounts and privileges."

Patrick Alexandre, Executive Vice President, Commercial, Sales & Alliances, Air France-KLM, said: "The signing of this exclusive agreement with The Hertz Corporation reaffirms the commitment of Air France and HOP! to their customers: offering a high-quality travel proposition. This travel proposition encompasses a number of complementary elements, accessible throughout our network. One of these key elements is the diversified car rental service we offer our customers through Hertz, Thrifty and Firefly. With an extensive fleet and a truly global network, The Hertz Corporation's brands are a great option for our customers, who will be able to continue to enjoy exclusive car rental products and discounts for another four years."

As part of the enhanced agreement, Air France passengers will enjoy up to 15% discount on Hertz basic car rental and up to 10% discount on Thrifty and Firefly basic car rental, worldwide.

Additionally, Hertz and Thrifty are launching the following dedicated car rental products to cater for

Air France and HOP! passengers' specific car rental needs*:

- No Stress: Hertz car rental with fixed prices all year round, SuperCover (excess waiver), free additional driver and unlimited mileage.
- Youth: Elimination of the young renter surcharge for drivers between 19 and 23 years old, renting with Hertz in France.
- Family: 15% discount on basic Thrifty car rental, 50% discount on child seats and free additional driver.

Flying Blue members can earn 100 additional Miles every time they rent with Hertz through Air France's website. In addition, Flying Blue Elite members will benefit from Hertz Gold Plus Rewards® loyalty program tier matching, enjoying extra car rental benefits worldwide.

Air France's La Premiere passengers will be specially met and greeted at the airport arrivals lounge by a Hertz customer service representative and escorted to their rental vehicle at Charles de Gaulle (Paris) and at Schiphol Airport (Amsterdam).

*Specific terms and conditions of the discounts and bespoke car rental products are available from www.hertz.com/airfrancepartnership.

About Hertz

The Hertz Corporation, a subsidiary of Hertz Global Holdings, Inc., operates the Hertz, Dollar, Thrifty and Firefly vehicle rental brands in approximately 10,000 corporate and franchisee locations throughout North America, Europe, The Caribbean, Latin America, Africa, the Middle East, Asia, Australia and New Zealand. The Hertz Corporation is one of the largest worldwide airport general use vehicle rental companies, and the Hertz brand is one of the most recognized in the world. Product and service initiatives such as Hertz Gold Plus Rewards, Carfirmations, Mobile Wi-Fi and unique vehicles offered through the Adrenaline, Dream, Green and Prestige Collections set Hertz apart from the competition. Additionally, The Hertz Corporation owns the vehicle leasing and fleet management leader Donlen Corporation, operates the Hertz 24/7 car sharing business in international markets and sells vehicles through Hertz Car Sales. For more information about The Hertz Corporation, visit: www.hertz.com.

About Air France

Air France, a global airline of French inspiration, with high standards and a caring attitude, turns the flight into a moment of real pleasure on all its daily operations in France, Europe and worldwide. Air France-KLM is the leading Group in terms of international traffic on departure from Europe. In 2016, it offers its customers access to a network covering 320 destinations in 114 countries thanks to its four brands Air France, KLM Royal Dutch Airlines, Transavia and HOP! Air France. With a fleet of 534 aircraft in operation and 93,4 million passengers carried in 2016, Air France-KLM operates up to 2,200 daily flights, mainly from its hubs at Paris-Charles de Gaulle and Amsterdam-Schiphol. Its Flying Blue frequent flyer programme is one of the leaders in Europe with over 27 million members.

Air France-KLM (corporate.airfrance.com) and its partners Delta Air Lines and Alitalia operate the biggest trans-Atlantic joint-venture with 270 daily flights. The Group also offers cargo transport and aeronautical maintenance solutions. Air France-KLM is a member of the SkyTeam alliance which has 20 member airlines, offering customers access to a global network of over 16,270 daily flights to 1,057 destinations in 179 countries.

SOURCE Hertz Global Holdings, Inc.

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Additional assets available online:  [Photos \(1\)](#)

<http://ir.hertz.com/2017-02-21-Hertz-and-Air-France-renew-longstanding-exclusive-partnership-and-launch-new-car-rental-products-and-services-for-passengers>