

## **Hertz Opens Fifth Car Sales 'Superette' in Duluth, Georgia - New Facility Is Located in Atlanta Suburb -**

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The Hertz Corporation, the world's largest car rental company, announces the September 16th Grand Opening of its Duluth, Georgia Car Sales "superette" location. The new location, located approximately 15 miles outside of Atlanta, features up to 160 late-model vehicles ready for sale at any one time.

"We're pleased to announce the opening of our fifth Car Sales superette, this one in Duluth, Georgia," commented Walter Seaman, Staff Vice President, Worldwide Fleet, Maintenance and Car Sales Operations for The Hertz Corporation. "Hertz' superettes have been praised by car buyers and, Hertz believes that the Duluth market is well suited for a Car Sales superette. Hertz Car Sales superettes are low cost, enabling us to offer customers very attractive prices for high-quality used cars."

Like all Hertz Cars Sales locations, the Duluth, Georgia superette offers customers no-haggle pricing, pioneered by Hertz when it entered the retail car sales market more than 20 years ago. Hertz' services include an array of optional extended warranties managed by Hertz, the ability to review comprehensive vehicle maintenance records and a customer-oriented return policy.

All cars purchased at the location are subject to a five-day, 500-mile customer satisfaction guarantee. If not completely satisfied within that period, the buyer returns the car to the location for a refund, repair or exchange.

The 8,000 square foot facility, situated on more than five acres, offers an array of vehicle makes including Ford, General Motors, Toyota, Nissan, and Mazda. All Hertz cars are fully reconditioned and have undergone an extensive 89-point maintenance check before resale.

The superette also features touch-screen kiosks enabling customers to search Hertz' car inventory and to choose among different payment options. The kiosks provide customers with a printed, detailed description of vehicle options and the lot location of their selection.

Hertz sells cars from more than 40 retail locations throughout the country. For more information about Hertz Car Sales, or for the nearest location, call toll-free 1-800-654-3131 or, visit us on the web at <http://www.hertzcarsales.com/>.

The Hertz Corporation operates from approximately 6,500 locations in more than 140 countries, and has a fleet of 525,000 vehicles.

SOURCE: The Hertz Corporation

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Website: <http://www.hertz.com/>  
<http://www.hertzcarsales.com/>

Company News On-Call: <http://www.prnewswire.com/comp/406850.html> or fax,  
800-758-5804, ext. 406850

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